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booklet No. 5



world telecommunication day

17 may 1969

international telecommunication union

Book – From semaphore to satellite, 1793-1965 (1965)

Booklet No. 2 – ITU and space radiocommunication (1968)

Booklet No. 4 – Symposium “Space and Radiocommunication”, Paris (1969)

17 May 1969

17 May 1969



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FOREWORD

In view of the pronounced success of the first **World Telecommunication Day**, we thought it could be a good idea to assemble in a booklet all the information we received on the way it was celebrated in the different Member countries of the Union.

Although this kind of booklet evidently cannot give a detailed account of all the events which took place that day, one is struck, on reading it, by the unanimity and enthusiasm which marked its preparation and celebration.

17 May 1970 will be the second World Telecommunication Day, this time on the theme "Telecommunication and Education", selected by the Administrative Council at its 24th Session (see Resolution No. 660).

This theme has two aspects – telecommunications at the service of education and training of telecommunication specialists. It will therefore be of interest to a very wide public and many official bodies.

It is also in harmony with the decision of the United Nations to make 1970 "Education Year" and thus commemorate in a worthy fashion the twenty-fifth anniversary of its foundation.

It is to be hoped that this booklet will be of some assistance to all those who in their various ways will be responsible for preparing our second World Telecommunication Day.

M. MILI

(Original : French)

MESSAGE FROM U THANT,
SECRETARY-GENERAL OF THE UNITED NATIONS

New York

On the 17th of May, we celebrate for the first time *World Telecommunication Day*. It is only fitting that the theme for this occasion should be the ITU, the International Telecommunication Union.

The ITU is an important member of the United Nations family of agencies. In fact, it is in a sense the oldest United Nations Specialized Agency, since it had its origin in the International Telegraph Union, founded on the 17th of May, 1865.

Since that time, the world has travelled a long way. And among the most powerful forces shaping the world have been precisely the many startling advances in the art of telecommunication: telegraphy, telephony, radio broadcasting, television, and now the communication satellite.

These advances have immense potential for good. They recall to us every day how small our world really is, and how interdependent are the lives of peoples everywhere. They increase our awareness of the most important fact in the world today: the fact that we are all members of the same human race—that no nation and no individual can any longer live in isolation from the rest of humanity—and that we all, whether we want it or not, share the same future.

(Original language: English)

(This filmed message has been shown to the participants on occasion of the Special Meeting of the Administrative Council of the ITU, on 17 May 1969)

MESSAGES OF CONGRESS
UNITED NATIONS
MESSAGE FROM Mr. M. MILI,
SECRETARY-GENERAL OF THE ITU

Geneva

It was on 17 May 1865, 104 years ago today, that the plenipotentiaries of twenty countries signed the first International Telegraph Convention, the intergovernmental agreement which was to enable telegraph circuits to cross national boundaries and to cover the world and soon afterwards to make communication possible between the most distant countries.

By their signatures, these plenipotentiaries at the same time created the International Telegraph Union, which became the International Telecommunication Union.

The history of the Union is in fact the history of the remarkable development of the practical application of telecommunications. It is the story of the effort of international co-operation, first made by twenty States and now by 135 Member countries.

Today, when we switch on the radio, none of us is surprised to receive programmes from many different countries. In countries with television networks, no one is surprised to see on the screen pictures which have come from outer space. Likewise, it seems the normal thing to talk by telephone to people on the other side of the world. Ships at sea, aircraft in flight, and manned satellites on trips into outer space, they all can remain in contact with the Earth thanks to telecommunications.

Radio circuits, and submarine, underground and overland cables weave a finely-meshed network around the Earth. Parts of this network now even reach out to the stars.

But these links, visible and invisible, have become so much part and parcel of our daily life that we cannot imagine ever being without them or that in spite of their number and diversity they might mutually interfere one with another.

This remarkable achievement is the result of the co-operation between the States Members of the Union which I have just mentioned. This co-operation at international level finds expression in the establishment of international regulations which enable all telecommunication services to function, in the standardization of equipments, in planning on a world-wide or regional scale and in direct assistance to the new or developing countries within the framework of the United Nations Development Programme.

In the atomic and space age, therefore, with its enormous technical possibilities and the pressing need for co-ordination that they create, it seemed to us opportune to initiate a *World Telecommunication Day*.

This *Day* will be celebrated each year on the anniversary of the first International Telegraph Convention and will help us to publicize the common effort made by all those who take part in the great adventure of modern telecommunications.

(Original language: French)

I. MESSAGES OF CONGRATULATIONS RECEIVED FROM UNITED NATIONS SPECIALIZED AGENCIES



International Labour Organisation ILO

MR MOHAMED MILI SECRETARY GENERAL INTERNATIONAL TELECOMMUNICATION UNION GENEVA

ON THE OCCASION OF THE OBSERVANCE OF THE FIRST WORLD TELECOMMUNICATION DAY I SEND MY CONGRATULATIONS AND BEST WISHES TO THE INTERNATIONAL TELECOMMUNICATION UNION STOP WIDER AWARENESS OF THE NEED FOR ACTIVE INTERNATIONAL CO-OPERATION IN THIS SPHERE CAN ONLY PROMOTE UNDERSTANDING AMONG PEOPLES SOCIAL PEACE AND THE ECONOMIC DEVELOPMENT OF ALL NATIONS STOP DAVID A. MORSE DIRECTOR GENERAL INTERLAB

(Original: French)

(Telegram: Geneva 15 May)

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Food and Agriculture Organization FAO

SECRETARY GENERAL BURINTERNA GENEVA

MR MOHAMED MILI SECRETARY GENERAL INTERNATIONAL TELECOMMUNICATION UNION GENEVA STOP ON BEHALF OF FAO I HAVE GREAT PLEASURE IN ADDRESSING TO THE CHAIRMAN AND MEMBERS OF THE ADMINISTRATIVE COUNCIL OF THE INTERNATIONAL TELECOMMUNICATION UNION AND TO YOUR-

SELF MY WARM CONGRATULATIONS AND GOOD WISHES ON THE OCCASION OF THIS FIRST WORLD TELECOMMUNICATION DAY STOP IT IS WELL KNOWN THAT TELECOMMUNICATIONS ARE ESSENTIAL TO THE GENERAL ECONOMIC AND SOCIAL DEVELOPMENT OF NATIONS BUT IT IS NOT ALWAYS REALIZED THAT THEY ARE PLAYING A VITAL AND INCREASING PART IN AGRICULTURAL PROGRESS STOP THEY MAKE POSSIBLE FOR EXAMPLE THE FARM RADIO BROADCASTING PROGRAMMES WHICH ARE OFTEN THE ONLY MEANS OF BRINGING TO WIDELY SCATTERED FARM COMMUNITIES THE ESSENTIAL KNOWLEDGE OF HOW TO IMPROVE THEIR FARMING STOP AS WE ENTER THE SPACE AGE IT IS NOW RECOGNIZED THAT SPACE TECHNOLOGY AND OTHER REMOTE SENSING TECHNIQUES ARE OF ENORMOUS VALUE IN THE MANAGEMENT OF FOOD RESOURCES STOP THE ITU HAS FOR OVER A HUNDRED YEARS NOW WORKED UNCEASINGLY AND UNSTINTINGLY TO BRING NATIONS CLOSER TOGETHER IN A COMMON EFFORT TO ADVANCE THEIR TELECOMMUNICATION TECHNIQUES WHICH ARE THEMSELVES AN INDISPENSABLE MEANS TO CLOSER INTERNATIONAL UNDERSTANDING STOP IT IS RIGHT THAT PEOPLE EVERYWHERE SHOULD BE MADE MORE AND MORE AWARE OF THE VITAL IMPORTANCE OF YOUR UNIONS CONTRIBUTION TO PEACE AND DEVELOPMENT STOP IT IS MY HOPE THAT THIS WORLD TELECOMMUNICATION DAY WILL HELP TO ACHIEVE THAT PURPOSE STOP A H BOERMA DIRECTOR GENERAL FOODAGRI ROME

(Original: English)

(Telegram: Rome 15 May)



**United Nations Educational,
Scientific and Cultural
Organization, UNESCO**

MILI SEC-GEN BURINTERNA GENEVA

WORLD TELECOMMUNICATION AS IT EXISTS TODAY AND IN ITS ALREADY VISIBLE PROMISE FOR FURTHER PROMOTING EDUCATION, SCIENCE, CULTURE AND INFORMATION FOR ALL PEOPLES

IS INTIMATELY LINKED WITH UNESCO'S ENDEAVOURS STOP BY ITS VERY NATURE TELECOMMUNICATION HAS A MAJOR CONTRIBUTION TO MAKE TO INTERNATIONAL UNDERSTANDING STOP TO BE EFFECTIVE IT REQUIRES THE KIND OF INTERNATIONAL CO-OPERATION THAT THE INTERNATIONAL TELECOMMUNICATION UNION HAS EXAMPLIFIED DURING THE 104 YEARS SINCE THE FIRST INTERNATIONAL TELEGRAPH CONVENTION WAS SIGNED ON 17 MAY 1865 STOP IN SALUTING THE FIRST WORLD TELECOMMUNICATION DAY, UNESCO HAILS THE JOINT UNDERTAKINGS OF THE 135 MEMBER STATES OF ITU AND CALLS FOR REDOUBLED EFFORTS AS MANKIND CONFRONTS THE NEW CHALLENGES POSED BY COMMUNICATION THROUGH SPACE SATELLITES = RENE MAHEU UNESCO

(Original: English)

(Telegram: Paris 16 May)

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World Health Organization, WHO

MR MOHAMED MILI SECRETARY GENERAL INTERNATIONAL TELECOMMUNICATION UNION GENEVA

PLEASE ACCEPT MOST SINCERE CONGRATULATIONS ON THE OCCASION OF THE OBSERVANCE OF THIS FIRST WORLD DAY OF THE INTERNATIONAL TELECOMMUNICATION UNION STOP BY INCREASING MEANS OF COMMUNICATION AMONG THE PEOPLES THE ITU HAS ALREADY GIVEN THE WORLD A FEELING OF GREATER UNITY AND SOLIDARITY STOP THE PROGRESS WHICH MAY BE EXPECTED IN THE SCIENCE OF TELECOMMUNICATIONS SUCH AS THE DEVELOPMENT OF EVEN MORE EFFICIENT SATELLITES WILL NO DOUBT ENABLE YOUR UNION TO

FORGE AMONG THE NATIONS THE EVER CLOSER LINKS WHICH
ARE INDISPENSABLE FOR THE BALANCED DEVELOPMENT OF
THEIR ECONOMY AND SOCIAL WELLBEING SIGNED DR M G
CANDAU DIRECTOR GENERAL WORLD HEALTH ORGANIZATION

(Original : French)

(Telex message : Geneva 17 May)



International Civil Aviation Organization, ICAO

BURINTERNA GENEVA SWITZERLAND

FOR SECRETARY GENERAL STOP ON OCCASION CELEBRATION
FIRST TELECOMMUNICATION DAY WE WISH TO EXPRESS
COMMA ON BEHALF OF ICAO COMMA THE HIGH REGARD OF
THIS ORGANIZATION FOR THE ACHIEVEMENTS OF THE ITU IN
THE FIELD OF INTERNATIONAL TELECOMMUNICATIONS SINCE
ITS INCEPTION AND TO CONVEY OUR BEST WISHES FOR
EQUALLY SUCCESSFUL WORK IN THE FUTURE STOP ALSO
WISH TO REAFFIRM OUR SINCERE DESIRE TO CONTINUE THE
HIGHLY EFFICIENT AND APPRECIATED CO-OPERATION BE-
TWEEN ITU AND ICAO IN THOSE TELECOMMUNICATIONS FIELDS
WHICH ARE OF SPECIAL INTEREST TO INTERNATIONAL CIVIL
AVIATION STOP BINAGHI PRESIDENT ICAO COUNCIL TWIGT
SECRETARY GENERAL

(Original: English)

(Telegram: Montreal 14 May)



World Meteorological Organization WMO

It gives me very great pleasure indeed to extend the congratulations of the World Meteorological Organization to the Secretary-General and the Staff of the International Telecommunication Union on the occasion of the First *World Telecommunication Day* with the theme—« Get to know the ITU ».

The work of the ITU for more than a century in maintaining and extending international collaboration in the improvement and rational use of telecommunications is worthy of widespread recognition and appreciation. In WMO we have long since « got to know » the ITU and the two Organizations can look back on a long and fruitful collaboration which has been of mutual benefit.

Over the years, frequent consultations between ITU and WMO on a wide range of questions concerning telecommunications have taken place and the World Meteorological Organization has been happy to participate in many meetings and study groups sponsored by the ITU. The Union, for its part, has participated in, and contributed much, to many WMO meetings.

WMO is happy to express its warm appreciation of the full and friendly co-operation extended to it by its « sister » specialized agency of the United Nations—the ITU—and welcomes this opportunity of conveying to its distinguished Secretary-General, and its Staff, its best wishes for its continued success in the years to come.

(Original : English)
(Message addressed by Mr. D. A. Davies,
Secretary-General, WMO, Geneva, 17 May)

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Inter-Governmental Maritime Consultative Organization, IMCO

BURINTERNA GENEVA

FOR CHAIRMAN IMCO COUNCIL HAVE PLEASURE IN SENDING
CONGRATULATIONS AND BEST WISHES TO ITU COUNCIL ON

THE OCCASION OF WORLD TELECOMMUNICATION DAY 17 MAY
STOP 1 AVERINE CHAIRMAN COUNCIL INMARCOR LONDON W1

(Original: French)

(Telegram: London 16 May)

BURINTERNA GENEVA

FOR SECRETARY GENERAL SEND YOU SINCEREST CONGRATULATIONS ON WORLD TELECOMMUNICATION DAY WITH BEST WISHES FOR THE CONTINUATION OF TRUSTFUL AND PRODUCTIVE CO-OPERATION BETWEEN OUR TWO ORGANIZATIONS
STOP GOAD SECRETARY GENERAL INMARCOR LONDON W1

(Original: French)

(Telegram: London 16 May)

Inter-Governmental Maritime
Consultative Organization (IMCO)





United Nations Development Programme, UNDP

BURINTERNA GENEVA

MOHAMED MILI, SECRETARY-GENERAL STOP ADMINISTRATOR * WOULD BE GRATEFUL FOLLOWING MESSAGE BE READ ON THE OCCASION OF WORLD TELECOMMUNICATION DAY ON MAY 17 1969 QUOTE I AM HAPPY TO CONGRATULATE THE INTERNATIONAL TELECOMMUNICATION UNION AFTER OVER 100 YEARS OF PIONEERING ACTIVITIES IN INTERNATIONAL CO-OPERATION PARA SINCE 1865 THE WORK OF THIS AGENCY IN FURTHERING TECHNICAL CO-OPERATION BETWEEN COUNTRIES, ESPECIALLY THROUGH THE WORKING OF THE INTERNATIONAL CONSULTATIVE COMMITTEES, HAS BEEN IMPRESSIVE PARA SINCE 1952, ITU'S INVOLVEMENT IN TECHNICAL ASSISTANCE FOR TELECOMMUNICATION WITH THE CO-OPERATION AND FINANCING OF UNDP, AND ITS PREDECESSOR, THE EPTA ** AND SF *** HAS GRADUALLY INCREASED PARA THUS TODAY 170 ITU EXPERTS ARE IN THE FIELD, AND IN THE LAST TEN YEARS OVER 650 HAVE BEEN WORKING FOR UNDP AND THE DEVELOPING WORLD STOP IN THE LAST TEN YEARS THE UNDP HAS SPENT DOLLARS 25 MILLION FOR ITU DEVELOPMENT PROJECTS, IN MANY LESS DEVELOPED COUNTRIES OF THE WORLD, IN TELECOMMUNICATION TRAINING INSTITUTIONS AND FOR TRAINING ADVISERS IN ALL ASPECTS OF TELECOMMUNICATION CRUCIALLY IMPORTANT WILL BE EXECUTION OF REGIONAL TELECOMMUNICATION SURVEYS IN MAJOR DEVELOPING AREAS OF THE WORLD STOP ALL THESE PROJECTS ARE PLAYING A MAJOR ROLE IN HELPING COUNTRIES TO FURTHER THEIR ECONOMIC DEVELOPMENT THROUGH THE MODERNIZATION AND INTEGRATION OF THEIR ECONOMIES BY IMPROVED TELECOMMUNICATION, BY PROMOTING CLOSER LINKS BETWEEN THE GOVERNMENTS OF A SHRINKING WORLD AND BY UTILIZATION OF MAN'S TOTAL ENVIRONMENT NOW BEING EXPANDED

* Paul Hoffman, UNDP Administrator

** Expanded Programme of Technical Assistance

*** Special Fund

BY USE OF OUTER SPACE PARA I AM DEEPLY APPRECIATIVE OF THE ROLE PLAYED BY THE ITU THROUGH THE DYNAMIC LEADERSHIP OF ITS SECRETARY-GENERAL AND HIS ABLE STAFF IN UNDP'S WORLD PARTNERSHIP FOR DEVELOPMENT AND KNOW THAT WE MAY LOOK WITH OPTIMISM TO GROWING JOINT ENDEAVOURS IN THE FUTURE UNQUOTE COOMARASWAMY

(Original: English)
(Telegram: New York 15 May)

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II. MESSAGES OF CONGRATULATIONS RECEIVED FROM NATIONAL ADMINISTRATIONS

East African Community: Kenya, Uganda, Tanzania

MR M MILI SECRETARY GENERAL INTERNATIONAL TELECOM-
MUNICATION UNION BURINTERNA GENEVA SWITZERLAND
COMPLIMENTS AND BEST WISHES FOR FUTURE CO-OPERATION
FROM EAST AFRICAN POST AND TELECOMMUNICATIONS COR-
PORATION ON BEHALF OF THE GOVERNMENTS OF TANZANIA
UGANDA AND KENYA ON THE OCCASION OF WORLD TELE-
COMMUNICATION DAY 1969 SIGNED J. KETO DIRECTOR
GENERAL EAP AND T

(Original: English)

(Telegram: Nairobi 17 May)

Algeria

DIRECTEL ALGIERS TO MR MILI SECRETARY GENERAL INTER-
NATIONAL TELECOMMUNICATION UNION PLACEDSNATIONS
GENEVA

ON THE OCCASION OF WORLD TELECOMMUNICATION DAY
ALGERIA IS CELEBRATING THIS DAY WITH VARIOUS MANI-
FESTATIONS FILMS TELEVISION SECRETARY GENERAL'S AD-
DRESS BROADCAST ARTICLES IN ALL NEWSPAPERS AND LARGE
EXHIBITION ON THE THEME +GET TO KNOW THE ITU+ WHICH
WAS INAUGURATED THIS MORNING BY THE PTT MINISTER IN
PRESENCE OF UN REPRESENTATIVES AND MEMBERS OF THE
TELECOMMUNICATION CO-ORDINATION COMMITTEE STOP ON
THIS OCCASION WE SEND YOU OUR MOST HEARTFELT CON-
GRATULATIONS FOR INITIATING THIS DAY AND EXPRESS FULL
CONFIDENCE IN YOUR GUIDANCE OF THE ITU STOP YOURS
FAITHFULLY END SIGNED ALGERIA MEMBER OF THE ITU

(Original: French)

(Telegram: Algiers 17 May)

MR. MOHAMED MILI SECRETARY-GENERAL ITU BURINTERNA
GENEVA SWITZERLAND

ON 17 MAY, +WORLD TELECOMMUNICATION DAY+, I HAVE PLEASURE, AS MINISTER OF STATE, TO CONVEY MY GREETINGS TO THE COUNCILLORS WHO ARE REPRESENTING IN THIS AUGUST ASSEMBLY THE COUNTRIES WHICH ARE ASSOCIATED WITHIN THE INTERNATIONAL TELECOMMUNICATION UNION. AT THE INTERNATIONAL LEVEL, THE MONTH OF MAY REPRESENTS A TURNING POINT IN THE HISTORY OF TELECOMMUNICATIONS. WE ALL REMEMBER THE PARIS CONVENTION SIGNED BY TWENTY COUNTRIES IN 1865 AND THE FIRST INTERNATIONAL TELEGRAPH AGREEMENT ON WHICH THE INTERNATIONAL TELEGRAPH UNION WAS BASED. AT THE NATIONAL LEVEL, THE *EMPRESA BRASILEIRA DE CORREIOS E TELEGRAFOS* — FORMERLY THE DCT — COMMEMORATED ON 11 MAY THE INSTALLATION OF ITS FIRST TELEGRAPH CIRCUIT IN 1852.

TODAY, WHEN BRAZIL IS MARCHING STEADILY ALONG THE PATH OF PROGRESS, USING MICROWAVE TELECOMMUNICATION SYSTEMS AND ESTABLISHING LINKS WITH THE WHOLE WORLD THROUGH THE *INTELSAT III* SATELLITE, IT IS ONLY RIGHT TO RECALL THE NAME OF MARSHALL CANDIDO MARIANO DA SILVA RONDON, THE PIONEER OF TELECOMMUNICATIONS IN BRAZIL.

WHEN RONDON, THAT +PILLAR OF CIVILIZATION+, ESTABLISHED LINKS ALL OVER THE HIGH CENTRAL PLATEAU OF BRAZIL, THE LOCAL INHABITANTS CALLED THE LINES WHICH CONNECTED THEIR INHOSPITABLE LAND +RONDON'S TONGUE+. IT WAS THEN THAT RONDON, IN HIS EFFORTS TOWARDS PENETRATION, LAID THE FOUNDATIONS FOR INTERNATIONAL LINKS BY EXTENDING WIRE CONNECTIONS FROM THE MATO GROSSO TO PARAGUAY AND BOLIVIA. WE ALL KNOW THAT THE MISSION OF THIS IMMORTAL BRAZILIAN WAS A MISSION OF PEACE.

TODAY, WHEN THE REPRESENTATIVES OF 135 COUNTRIES ARE MEETING IN GENEVA, TO STUDY TECHNICAL, SCIENTIFIC AND LEGAL PROBLEMS RELATING TO TELECOMMUNICATIONS, I WISH TO EXPRESS THROUGH YOU MY HOPE THAT THE

DECISIONS WHICH WILL BE TAKEN BY YOUR AUGUST ASSEMBLY
WILL BE DIRECTED TOWARDS UNIVERSAL WELLBEING, PEACE
AND GREATER UNDERSTANDING AMONG NATIONS.

GREETINGS, CARLO FURTADO DE SIMAS MINISTER OF STATE
FOR TELECOMMUNICATIONS

(Original: Portuguese)

(Telegram-telex: Rio de Janeiro 17 May 1969)

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Chile

MR MOHAMED MILI BURINTERNA GENEVA

CHILEAN ADMINISTRATION CONGRATULATES INTERNATIONAL
TELECOMMUNICATION UNION ON ITS 104TH ANNIVERSARY
STOP REITERATES BEST WISHES FOR CO-OPERATION AND PRO-
GRESS STOP GREETINGS DIRELEC

(Original: Spanish)

(Telegram: Santiago 19 May)

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Korea

BURINTERNA UNION INTERNATIONALE DES TELECOMMUNICA-
TIONS PLACE DES NATIONS GENEVE

ON THE FIRST WORLD TELECOMMUNICATION DAY WE KOREAN
PEOPLE WISH ENDLESS PROSPERITY AND PROGRESS OF INTER-
NATIONAL TELECOMMUNICATION UNION STOP REGARDS
OFIRADIO

(Original: English)

(Telegram: Seoul 16 May)

•

OFIPOSTEL OUAGADOUGOU TO BURINTERNA GENEVA

OCCASION ITU DAY AM VERY HAPPY TO SEND YOU HEART-FELT WISHES FOR CONTINUED DEVELOPMENT WORK OF THE UNION STOP ARE VERY GRATEFUL YOUR TECHNICAL CO-OPERATION ACTIVITIES AND HOPE SOON TO BE ABLE TO COLLABORATE MORE ACTIVELY IN THE UNION ACTIVITIES STOP INFORM YOU THAT SECRETARY GENERAL'S MESSAGE WAS READ OVER THE RADIO BY HIS EXCELLENCY COMMANDANT BILA ZAGRE MINISTER PT STOP YOURS FAITHFULLY SIMPORE

(Original: French)

(Telegram: Ouagadougou 17 May)

Jordan

SECRETARY GENERAL ITU GENEVA

JORDAN HAD THE HONOUR TO CELEBRATE THE WORLD TELECOMMUNICATION DAY ON THE 17TH MAY 1969 USING ITS INFORMATION FACILITIES PRESS BROADCASTING TELEVISION AND WE TAKE THIS OPPORTUNITY TO CONGRATULATE YOU AND EXPRESS OUR GRATITUDE TO THE ITU MEMBER ADMINISTRATIONS AND STAFF FOR THE CO-OPERATION AND VAST PROGRESS ACHIEVED IN THE TELECOMS FIELD ALL OVER THE WORLD STOP WISHING YOU AND ALL MEMBER COUNTRIES CONTINUED EFFORTS CO-OPERATION AND PROGRESS TO ACHIEVE WORLD PEACE THROUGH TELECOMS MEDIA STOP REGARDS MINISTER OF COMMUNICATIONS PT AND T

(Original: English)

(Telegram: Amman 24 May)

Kuwait

BURINTERNA GENEVA

ON THE OCCASION OF THE INTERNATIONAL TELECOMMUNICATION DAY ON 17TH MAY WE WISH TO EXPRESS OUR DEEPEST APPRECIATION OF THE WORK DONE BY THIS WORLD ORGANIZATION IN THE VARIOUS FIELDS OF ACTIVITIES STOP WE HOPE THIS FRUITFUL WORK WILL GROW FOR THE BENEFIT OF ALL ADMINISTRATIONS MEMBERS OF ITU STOP DIRGENTEL KUWAIT

(Original: English)

(Telegram: Kuwait 17 May)

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Pakistan

MOHAMED MILI BURINTERNA GENEVA

ON OCCASION FIRST WORLD TELECOMMUNICATION DAY GOVERNMENT OF PAKISTAN CONGRATULATES INTERNATIONAL TELECOMMUNICATION UNION STOP ITU IS PLAYING AN IMPORTANT ROLE IN INTERNATIONAL TECHNICAL CO-ORDINATION REGULATIONS AS WELL AS TECHNICAL ASSISTANCE STOP ANTICIPATE INCREASING ACTIVITIES IN FUTURE DUE FAST CHANGING TECHNIQUE STOP REGARDS MINISCOM

(Original: English)

(Telegram: Islamabad 16 May)

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Paraguay

ANTELCO ASUNCION TO BURINTERNA GENEVA SWITZERLAND FOR M MILI SECRETARY-GENERAL ITU STOP ADMINISTRATIVE COUNCIL ANTELCO RESOLVED AT LAST MEETING

SEND YOU AND ALL ITU STAFF WARM CONGRATULATIONS ON OCCASION FIRST CELEBRATION WORLD TELECOMMUNICATION DAY PROMISING ITS FIRM SUPPORT AND CO-OPERATION WITH ITU FOR THE BENEFIT DEVELOPMENT WORLD TELECOMMUNICATIONS STOP GREETINGS COLONEL MIGUEL C GUANES

(Original: Spanish)
(Telegram: Asunción 19 May)

●

Peru

MR. MOHAMED MILI SECRETARY GENERAL INTERNATIONAL TELECOMMUNICATION UNION

ON BEHALF REVOLUTIONARY GOVERNMENT AND PEOPLE OF PERU PLEASE ACCEPT CORDIAL GREETINGS AND OUR BEST WISHES FOR CELEBRATION TODAY OF FIRST WORLD TELECOMMUNICATION DAY STOP GREETINGS BRIGADIER-GENERAL OF THE PERUVIAN ARMY ANIBAL MEZA CUADRA CARDENAS MINISTER OF TRANSPORT AND COMMUNICATIONS

(Original: Spanish)
(Telegram: Lima 17 May)

●

Switzerland

MR. M. MILI SECRETARY GENERAL OF THE INTERNATIONAL TELECOMMUNICATION UNION PLACE DES NATIONS GENEVA ON THE OCCASION OF WORLD TELECOMMUNICATION DAY ON 17 MAY 1969 SWITZERLAND ASSOCIATES ITSELF WITH THE OTHER MEMBER COUNTRIES IN EXPRESSING ITS BEST WISHES FOR THE FUTURE OF THE INTERNATIONAL TELECOMMUNICATION UNION STOP F LOCHER DIRECTOR GENERAL PTT

(Original: French)
(Telegram: Berne 16 May)

Tunisia

GENTEL TUNIS TO BURINTERNA GENEVA

ON 17 MAY 1969 WORLD TELECOMMUNICATION DAY THE TUNISIAN PTT ADMINISTRATION CONGRATULATES THE INTERNATIONAL TELECOMMUNICATION UNION ON ITS HAPPY INITIATIVE WHICH CAN ONLY STRENGTHEN THE CONCEPT OF INTERNATIONAL CO-OPERATION INSTIGATED BY THE ITU AS LONG AGO AS 1865 STOP WISH GREAT SUCCESS IN WORK UNDERTAKEN BY THE ITU ON BEHALF OF NEW AND DEVELOPING COUNTRIES SIGNED B KHOUADJA CHIEF ENGINEER

Original: French)

(Telegram: Tunis 16 May)

Venezuela

MR M MILI SECRETARY-GENERAL INTERNATIONAL TELECOMMUNICATION UNION GENEVA SWITZERLAND

YOUR GREAT MESSAGE ON OCCASION CELEBRATION FIRST WORLD TELECOMMUNICATION DAY 17 MAY NEXT DESERVES MENTION IN HISTORY AS APPEAL TO EXALT SOLIDARITY MANKIND THROUGH CONSTANT PROGRESS TELECOMMUNICATION MEDIA STOP ON BEHALF VENEZUELA TELECOMMUNICATIONS I SALUTE RESPECTFULLY AND WITH EMOTION THE OLD ESTABLISHED ORGANIZATION COMMA WHICH WITH THE JOINT EFFORT OF ALL THE COUNTRIES BELONGING TO IT HAS BEEN ABLE TO REACH ITS 104TH ANNIVERSARY WITH A POSITIVE BALANCE SHEET SERVING AS AN EXAMPLE THROUGH ITS HIGH-MINDED AND CONSTRUCTIVE ACHIEVEMENTS FOR THE BENEFIT OF CO-OPERATION BETWEEN MEN STOP HAVE PLEASURE INFORMING YOU THAT THE MINISTER OF COMMUNICATIONS HAS ARRANGED TO PUBLISH ITU MESSAGE IN NATIONAL PRESS

AS A WAY OF STRESSING THE IMPORTANCE OF THAT DAY STOP
GREETINGS CASTOR COTIS CAMACHO DIRECTOR OF TELECOM-
MUNICATIONS

(Original: Spanish)
(Telegram: Caracas 15 May)

III. MESSAGES OF CONGRATULATIONS RECEIVED FROM RECOGNIZED PRIVATE OPERATING AGENCIES AND OTHER SOURCES

International Federation for Documentation FID

Mr. Mohamed Mili
Secretary-General
International Telecommunication Union
Geneva, Switzerland

Dear Sir,

It gives me a great pleasure on behalf of the FID to extend our congratulations and best wishes to the International Telecommunication Union on the occasion of the *World Telecommunication Day*.

Yours sincerely

(Signed) F. A. Sviridov
Secretary General

(Original: English)
(Letter: The Hague 14 May)

University of Cauca (Colombia)

MR. MILI SECRETARY-GENERAL ITU BURINTERNA GENEVA
SWITZERLAND

ON OCCASION CELEBRATION 17 MAY WORLD TELECOMMUNICA-
TION DAY HAVE PLEASURE CONGRATULATE YOU ON BEHALF
UNICAUCA STOP TAKE OPPORTUNITY RENEW THANKS IMPOR-
TANT ASSISTANCE YOUR ORGANIZATION IN TECHNICAL
ASSISTANCE PROGRAMME OUR ELECTRONICS FACULTY STOP
CORDIAL GREETINGS GUILLERMO GONZALEZ RECTOR UNI-
CAUCA

(Original: Spanish)
(Telegram: Popayan 14 May)

Kokusai Denshin Denwa Company Limited
KDD (Japan)

KDD TO BURINTERNA GENEVA

FOR MR MOHAMED MILI THE SECRETARY GENERAL OF ITU
STOP ON THE OCCASION OF CELEBRATING THE FIRST TELE-
COMMUNICATION DAY I WOULD HEREBY EXPRESS MY
HEARTY THANKS TO YOUR EXCELLENCY FOR MAKING GREAT
EFFORTS TO THE ESTABLISHMENT OF THE WORLD TELECOM-
MUNICATION DAY STOP I FIRMLY BELIEVE THAT THIS WORLD-
WIDE CELEBRATION PROGRAM WILL GREATLY CONTRIBUTE
TO PUBLICIZING TO ALL PEOPLE OF THE WORLD THE IMPOR-
TANT ROLE THAT THE TELECOMMUNICATIONS HAVE PLAYED
AND WILL PLAY IN DEVELOPING THE HUMAN CIVILIZATION
STOP I SHOULD LIKE TO SEND OUR BEST WISHES TO YOUR
EXCELLENCY FOR EVERY SUCCESS IN CELEBRATING THIS HIS-
TORIC MEMORABLE DAY STOP WITH BEST REGARDS TSUTOMU
UTSUBO PRESIDENT OF KOKUSAI DENSHIN DENWA COMPANY
LTD

(Original: English)

(Telegram: Tokyo 15 May)

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Western Union International Inc.
World Marketing — WUI — New York

ITU PUBLIC INFORMATION DIVISION PLACE DES NATIONS
GENEVA SWITZERLAND

WE HAVE JUST RECEIVED COPIES OF SOME OF THE WORLD
TELECOMMUNICATION DAY MATERIAL PREPARED BY YOUR
OFFICE AND WANT TO EXTEND OUR CONGRATULATIONS FOR
A JOB WELL DONE STOP WE ARE PLEASED TO CO-OPERATE
IN EVERY MANNER POSSIBLE IN HELPING TO PROMOTE THIS
FIRST WORLD TELECOMMUNICATION DAY AND THE THEME
+GET TO KNOW THE ITU+ STOP WE WOULD APPRECIATE
IT IF YOU COULD PLACE OUR ORGANIZATION ON YOUR MAIL-
ING LIST FOR COPIES OF FUTURE MATERIALS ISSUED THROUGH

YOUR OFFICE STOP MANY THANKS AND KINDEST PERSONAL
REGARDS STOP H M COPPERMAN WESTERN UNION INTER-
NATIONAL INC WORLD MARKETING 26 BROADWAY NEW YORK
CITY

(Original: English)

(Telegram: New York 15 May)

**Western Union International Inc. — WUI —
New York**

WUI NEW YORK

MR M MILI SECRETARY-GENERAL INTERNATIONAL TELECOM-
MUNICATION UNION GENEVA

MY PERSONAL CONGRATULATIONS TO YOU AND THE ITU ON
THE ESTABLISHMENT OF WORLD TELECOMMUNICATION DAY
WHICH WILL COME TO SYMBOLIZE CONTINUING PROGRESS
IN COMMUNICATIONS KNOWLEDGE AND A GROWING CO-
OPERATION AMONG NATIONS THROUGH THE WORK OF THE
ITU STOP WE ARE VERY PLEASED TO BE MEMBERS OF THIS
FAMILY SIGNED EDWARD A. GALLAGHER PRESIDENT WEST-
ERN UNION INTERNATIONAL, INC. NEW YORK

(Original: English)

(Telegram: New York 16 May)

**Polytechnic Institute of Electronics and
Communications — ITEC (Colombia)**

MR MOHAMED MILI SECRETARY-GENERAL ITU GENEVA

PERMIT ME CONGRATULATE YOU CELEBRATING THIS GREAT
TELECOMMUNICATION DAY ALSO THANKING FOR VAST CO-
OPERATION UNITED NATIONS PROJECT FOR TELECOMMUNICA-
TIONS WITH THIS INSTITUTE STOP GREETINGS MANUEL JOSE
NIETO CAMARGO DIRECTOR ITEC

(Original: Spanish)

(Telegram: Bogota 16 May)

European Broadcasting Union — EBU

SECRETARY GENERAL ITU GENEVA

ON BEHALF OF THE EUROPEAN BROADCASTING UNION I SEND FRIENDLY GREETINGS TO YOU ON WORLD TELECOMMUNICATION DAY WITH BEST WISHES FOR THE CONTINUED SUCCESS OF THE ITU IN ITS IMPORTANT WORK, INCLUDING THE NEW AND COMPLEX TASKS CONCERNED WITH COMMUNICATION SATELLITES STOP J. B. BROEKSZ PRESIDENT EBU

(Original: English)

(Telegram: Madrid 17 May)

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Turkish Telecommunication Training Centre

BURINTERNA GENEVA

MILI FROM COLLETT* GREETINGS TO ITU ON WORLD TELECOMMUNICATION DAY FROM THE TURKISH TELECOMMUNICATION TRAINING CENTRE STOP KEEN

(Original: English)

(Telegram: Ankara 17 May)

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**International Union of Public Transport
UITP**

Mr. Mohamed Mili,
Secretary-General
International Telecommunication Union
Place des Nations — Geneva — Switzerland

* Project Manager

Dear Sir,

We have pleasure in acknowledging receipt of your letter of 9 April 1969, informing us that 17 May will be celebrated annually as "*World Telecommunication Day*."

We congratulate you wholeheartedly on this happy initiative and we are sure it will have favourable results.

Yours faithfully,

(Signed) The Secretary-General
André J. Jacobs

(Original: French)

(Letter: Brussels 22 May)

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IV. CELEBRATION IN GENEVA:

SPECIAL MEETING OF THE ITU ADMINISTRATIVE COUNCIL

On 17 May 1969 *World Telecommunication Day* was celebrated by the Member countries of the ITU.*

At ITU headquarters, World Telecommunication Day was marked by a special meeting of the Administrative Council of the Union, an exhibition of postage stamps issued in 1965 to commemorate the centenary of the Union, and a reception at which representatives of the Swiss Federal Government and the Canton and City of Geneva and personalities from the international community were present.

Among the guests were :

H.E. Mr. Jean Humbert, Ambassador, Permanent Observer of Switzerland at the Office of the United Nations

Mr. Georges Palthey, representing the United Nations

Mr. D. A. Davies, Secretary-General of the World Meteorological Organization

Mr. André Ruffieux, State Councillor, representing the Canton of Geneva

Mr. Claude Ketterer, Mayor of Geneva.

* *The International Telecommunication Union is the specialized agency of the United Nations for telecommunications. It was founded in 1865 and has now 137 Member countries. Its headquarters are in Geneva.*



The presidential table

Mr. William James Wilson, Chairman of the Administrative Council, opening the special sitting, spoke of the advent of microwave radio relay communications, satellite communications and broadband submarine and coaxial cables. (See page 36)

Then the filmed message from U Thant, Secretary-General of the United Nations, New York, was projected. (See page 8)

After short speeches pronounced by Mr. J. Humbert, Swiss Ambassador, Mr. G. Palthey, Assistant Director-General representing the United Nations in Geneva, Mr. A. Ruffieux, Geneva State Councillor, Mr. C. Ketterer, Mayor of Geneva, and Mr. L. Barajas (Mexico), Dean of the ITU Administrative Council, Mr. Mohamed Mili, Secretary-General of the ITU, took the floor. (See page 9)

The texts of these speeches are reproduced on the following pages.

The International Amateur Radio Club (IARC) made its station available to its members during 24 hours without interruption.

Finally, an exhibition of stamps organized by the ITU Staff Association was shown to the guests; the exhibition was devoted to the stamps issued in 1965 by 158 countries to commemorate the ITU centenary.

**Speech by Mr. William James WILSON,
Chairman of the 24th Session of the
ITU Administrative Council**

M. l'ambassadeur, représentant le Gouvernement fédéral suisse,
M. Palthey, directeur général adjoint de l'Office des Nations Unies à Genève,
M. Davies, secrétaire général de l'Organisation météorologique mondiale,
Messieurs les représentants des institutions spécialisées,
Messieurs les représentants des Autorités cantonales et municipales de Genève,
Council Members,
Ladies and Gentlemen,

It gives me great pleasure on behalf of the Members of the Administrative Council of the International Telecommunication Union and of the Members of the Union to welcome you to this special meeting of the Administrative Council, in order to celebrate this *World Telecommunication Day*.

Since this day 104 years ago when the representatives of twenty countries met in Paris to form what has become the International Telecommunication Union, we have seen telecommunications come of age and achieve a new role.

Before the ITU was formed, we relied on ships and, later, trains, for the carrying of information or for the carrying of people who had something to say. Not too many years ago people said that steamships and trains brought our continents together and connected our countries. Technology then brought us airplanes, but now it has brought us microwave radio-relay communications, satellite communications and broadband submarine and coaxial cable facilities.

As a result of these, which now enable us to carry large amounts of information of all kinds rapidly and economically over great distances, people now say that it is telecommunications which unite our countries and continents, and will continue to draw us closer in the years to come.

In recognition of this achievement, this coming of age, and of the fact that the International Telecommunication Union is an international organization that has enabled the co-operation and facilitated the extending of this expanding telecommunications facility, on a world-wide basis, Members of the ITU and the Administrative Council decided to designate May 17, 1969 as *World Telecommunication Day*.

We are pleased to welcome particularly H.E. Ambassador Jean Humbert who represents the Swiss Confederation at the United Nations and its specialized agencies in Geneva ; Mr. Georges Palthey, Assistant Director-General of

the United Nations Office in Geneva ; Mr. David Arthur Davies, Secretary-General of the World Meteorological Organization ; Mr. André Ruffieux, State Councillor of the Republic and Canton of Geneva ; Mr. Claude Ketterer, Mayor of the City of Geneva, and others who have taken time out from a very busy schedule to share this occasion with us. I would also like to welcome Mr. Charles Cotten, *directeur de l'exploitation et des affaires commerciales à la Direction générale des télécommunications* in Paris. He has been attending some committee meetings but today is his first day at a plenary meeting.

We now have a message from U Thant, Secretary-General of the United Nations which we received by tape from New York.

(The text of this message is reproduced on page 8)

Gentlemen, we will send a note of thanks to Mr. Thant for his message which I am sure is greatly appreciated.

We have received a telegram from Mr. Paul Hoffman, Administrator of the United Nations Development Programme (UNDP), which he has asked to be read.

(Text of the telegram on page 17)

Much of the success of the ITU has been due to the fact that its headquarters are in Switzerland, to the stability of this beautiful country and to the interest of officials of the Confederation in telecommunications.

It is with great pleasure that I now invite H. E. Ambassador Humbert to speak to us.

(See page 39)

We talk a great deal about the United Nations family, of which we are one of the founder members. On this great occasion, we welcome the Assistant Director-General of the United Nations Office in Geneva, Mr. G. Palthey.

(Following the speeches from H.E. Mr. Humbert and Mr. Palthey, the Chairman of the Administrative Council gave the floor to Mr. Ruffieux, Mr. Ketterer and Mr. Barajas ; the texts are reproduced on the following pages.)

Mr. Mili became our Secretary-General upon the death of the late Dr. Sarwate. In the short period that he has been at the helm of the ITU he has shown that he is an able captain with a keen interest in the course set by the ITU.

Mr. Mili, it is with great pleasure that we now invite you to address this special meeting of the Council.

(The text of Mr. Mili's message is reproduced on page 9)

We now have a surprise — a one-minute film, and I would invite you to go to Salle C next door at the close of this meeting of the Council to see it where the light is a little more subdued.

Afterwards, you are invited to go to the fourth floor at the foot of the stairs, where a special stamp exhibit by the Staff Association will be formally opened. That will mark the end of our formal ceremonies and afterwards you are all invited to attend a reception on the fifth floor.

Honoured guests, thank you very much for taking part in this ceremony and for your kind and generous greetings and best wishes. We are happy that you have been able to share this occasion with us, and in closing this special meeting of the Council, I wish you all the best.

(Original language : English)



**Speech by H.E. Mr. Jean HUMBERT, Ambassador,
Permanent Observer of the Swiss Confederation
at the Office of the United Nations in Geneva**

Mr. Chairman,
Delegates,
Ladies and Gentlemen,

When I arrived just now I was very impressed by the number of flags flying around the building on this beautiful May day. I did not count them but I do not think I am mistaken in believing that almost all countries in the world are represented, and someone whispered surreptitiously to me that in any event there were more Members in the International Telecommunication Union than in the United Nations.

It is a particular pleasure for me to convey to the Members of the International Telecommunication Union the most cordial greetings from the authorities of the Swiss Confederation on *World Telecommunication Day*.

It seems superfluous in a meeting like this to speak about the increasing importance of telecommunications throughout the world. The Governments of our countries follow with great interest the extraordinary progress made, especially in recent years, in the field with which you are all concerned.

As ambassador responsible for liaison with the United Nations agencies in Geneva, I can assure you of the importance which the Swiss Confederation attaches to the work done by the International Telecommunication Union since it was established in this country one hundred years ago.

I should like to thank you, Mr. Chairman, for the kind words you just spoke about my country and I can assure you that it will continue to do everything possible to facilitate your task.

I shall end this brief statement with my very sincere good wishes for the future of international telecommunications and the International Telecommunication Union.

(Original language : French)

**Speech by Mr. Georges PALTHEY,
Assistant Director-General
of the United Nations Office at Geneva**

Mr. Chairman,
Ladies and Gentlemen,

The day we are now celebrating gives us an opportunity — as the Secretary-General of the ITU pointed out in his message — to get to know the International Telecommunication Union and to realize more fully all that the Union has already achieved and what it is achieving today.

In the sphere of communications the Union is an essential means of encouraging contacts, exchanges and understanding between men. But how much was covered — beginning more than a hundred years ago — by the first International Telegraph Union, step by step, moving from progress to progress! In 1932 it became known as the International Telecommunication Union, thus adapting itself to the prodigious development of modern techniques.

In the 1930s the Union extended its activity from broadcasting to the new fields of television and radiodetection (radar). In a world where broadcasting is daily breaking through frontiers and establishing immediate, instantaneous contacts, the Union must play its rightful role of maintaining and extending international co-operation for the improvement and rational use of telecommunications, promoting the development of technical facilities and their most efficient operation with a view to improving the efficiency of telecommunication services and making them so far as possible generally available to the public, so as to harmonize the actions of nations towards these common ends.

By these words I have recalled the purposes of the Union, as defined in the International Convention of Montreux, 1965, and I did so in order to stress the close link, dare I say the wavelength, between the spirit and ideals of this basic text and those of the Charter of the United Nations.

To maintain and extend international co-operation, to promote development and harmonize the actions of nations, these are the basic principles and the very *raison d'être* of the United Nations itself and all the United Nations family.

By carrying out the tasks falling within its competence the International Telecommunication Union is actively collaborating in the work of the United Nations as a whole. Indeed, the Union, which was the first international organization in the world, has been a member of the United Nations family since 1947.

Today, when space telecommunications and artificial satellites are playing an ever-increasing role, the ITU is the centre of studies bearing on the technique and regulations for this new form of transmission. In addition to this technical task, however, the ITU is also responsible for acting as a liaison between all the elements necessary for ensuring better exchanges between peoples and facilitating the circulation of knowledge, which form the bases of development.

Only a short time ago telecommunication was principally of interest to technicians and specialists. It has now become so widespread and developed to such an extent that it constitutes the essential factor for dealing with all branches of human affairs. It is an indispensable information medium and a link between men. Its use for education is already familiar and the placing in orbit of a direct broadcasting satellite is a notable ally of those fighting against illiteracy.

The ITU does not only collaborate with the authorities responsible for education; its activity has also become a most important feature of economic and social development.

Relations between those in charge of businesses, contacts on economic markets, and commercial dealings, must also expand more and more, and as freely as possible, in today's world where individual interests are of concern to the international community as a whole. How could such a world do without a generalized system of telecommunication, especially for the growth and modernization of developing countries and those which have recently gained their independence? These countries must have telephone, telex, radio and television services to permit them not only to communicate with the rest of the world but to keep in contact with countries in their own region which are interested in creating and standardizing exchanges. The establishment of a telecommunication network in these countries is not only very valuable from the economic respect but also represents a political element of prime importance, and the ITU is well aware of these problems.

A joint ITU/Economic Commission for Africa plan has recently been drawn up: the short-term objective is to have telephone and telex links between the African capitals, and the long-term plan is for a training programme for African engineers and telecommunication administrators which will provide the continent with an advanced network using the most modern equipment and providing various categories of traffic in television transmissions.

The Union's contribution in technical assistance to developing countries is indispensable and covers many activities. It plays an active role in the United Nations Development Programme by sending experts to Africa, Asia, the Far East, Central America and Latin America; it organizes fellowship programmes, and supplies telecommunication equipment for training specialists.

The ITU is now universally known as the agency for technical training in telecommunications.

Next year will see the inauguration of the second Development Decade. We know very well that the first Decade has not lived up to the expectations we had placed in it, but it has enabled us to discover what the existing resources are and above all how to use them to give a real start to a development programme.

To ensure this, it is necessary more than ever to unite our efforts and strengthen the ties so that each one can make its contribution to the common effort.

The Union has a privileged part to play in building this new world. Life today and tomorrow cannot be conceived without an increase in telecommunication facilities and networks, nor economic and social development, even complete political independence in the new countries, without a modern telecommunication system.

All this must be made known and since we are inaugurating *World Telecommunication Day*, I hope that it will serve to make it known throughout the whole world.

(Original language : French)



**Speech by Mr. André RUFFIEUX,
State Councillor of the
Republic and Canton of Geneva**

Mr. Chairman,
Ladies and Gentlemen,

It is by a happy coincidence that the two Genevese magistrates who are here today, Mr. Claude Ketterer, Mayor of Geneva, and myself, are former officials of the Swiss PTT, and in that capacity, as well as being representatives of the Republic of Geneva, we are well placed to associate ourselves very sincerely with the events of this first *World Telecommunication Day* and bring you the good wishes of the Genevese authorities.

Geneva is proud to have the honour of being host to many international agencies, including the International Telecommunication Union, which is the oldest of them all, and in this respect, as a former member of the PTT, I am proud to recall that the importance of communications, postal, telegraph or telephone, was quickly recognized, as a means of enabling men to correspond with each other, become better acquainted and fraternize.

In May 1865 at Paris a few men representing about twenty nations signed the first Convention. They were a long way from envisaging the ground that would be covered in 104 years, and you who are responsible for the Union should be proud of what has been achieved.

I think we should look at the same time at the messenger of the time of our grandfathers and great-grandfathers, carrying his message despite bad weather and the rocky paths over the mountains, and the satellite which moves through space thanks to science and man's intelligence and willpower. It all permits mankind, of the various races and nations, to establish contacts which are becoming more and more permanent, and we should be glad of it.

Within your Union consultations are always taking place and efforts being joined, which should be an example for all those who govern in this world.

Once again, may I say that Geneva — crossroads of men and ideas — is proud to welcome you, to greet you and to present its good wishes to the International Telecommunication Union.

(Original language : French)



**Speech by Mr. Claude KETTERER,
Mayor of the City of Geneva**

Mr. Chairman,
Ladies and Gentlemen,

For those of you who are not aware of it, let me recall that Geneva has for some tens of years now been governed by a system which is a merger of communes, the state and the city, so that I do not have much to add to what Mr. Ruffieux, State Councillor, has said on behalf of the Genevese authorities.

I would simply add, as Mayor of the City, how proud and fortunate we are to have the ITU in our city. We have many organizations as you know, official, semi-official and private international organizations, but the ITU, with others such as the World Health Organization, is among those which correspond most closely to the vocation of Geneva, which is to act as a link between men and further the growth of universal brotherhood.

Geneva has an old tradition in the dissemination of ideas, since it was a printing centre in the 16th century. It has always been responsive to outside events and what is happening elsewhere, and its citizens are often more in touch with international affairs than with local problems (thanks in particular to telecommunications). This is not a complaint but merely a statement, and to this vocation of diffusing news we add the satisfaction of knowing that our city has also contributed to making news. Geneva is not only a centre for diffusing news but also a centre of ideas, and if we consider the steps in history marked by Calvin, Rousseau, Dunant and many others we see that it was the mission of our city of Geneva that your organization should be housed here.

We consider that this window of Switzerland which is open to the world is kept even more so because of the International Telecommunication Union. On this Day, which is being celebrated universally, I should like in the name of the city authorities to proffer you our congratulations, our appreciation for having been invited to attend this event, and our best wishes for the future of the ITU.

(Original language : French)

**Speech by Mr. Lázaro BARAJAS GUTIÉRREZ,
Dean of the Administrative Council of the ITU**

Mr. Chairman,
Senior Officials,
Ladies and Gentlemen,

What are the telecommunications? The technician will quote the definition contained in the International Telecommunication Convention and that will be sufficient explanation for his colleagues in other fields. The person who merely uses telecommunications will say that they are the means by which he sends and receives telegrams; he may even mention telephony and radio, but perhaps he too does not realize how important telecommunications are until the service breaks down. This, then, is how telecommunications appear to the man in the street: a service everyone needs, which sometimes is indispensable, but which proceeds in silence, almost unseen. Let us sum them up briefly:

Despite their apparent anonymity, telecommunications have kept pace with and contributed to human progress for more than a century and with amazing accuracy have reflected its most outstanding features throughout the vicissitudes and successes experienced at different times.

The original experimental work carried out in physics and mathematics was undoubtedly fundamental by its general nature, but for practical purposes electrical telecommunications began with the introduction of telegraphy as a public service towards the end of the first half of the XIXth century.

Great and far-reaching changes occurred in rapid succession as a result of the extreme pressure exercised by users when the miracle of long-distance communication became a tangible reality for them. First wire and then wireless telegraphy were followed by wire telephony, which was shortly to become radiotelephony, available to all those at sea or in the air who could not communicate by line or cable: radiotelephony might be considered as the threshold of sound and, later, television broadcasting.

It would be neither appropriate nor possible to cover in a brief review such as this the characteristics of these developments which have been so carefully recorded in the book *From Semaphore to Satellite*, published by the International Telecommunication Union to commemorate the first hundred years

of its existence. But it is quite clear that today services such as telex, facsimile, and so on are a prime necessity.

Today mankind is expressing through youth — its most precious component — a growing restlessness and desire for renewal; its wants to shatter the patterns of a way of life which seems conventional and antiquated and to replace it by one which will allow people to live and develop according to their own ideas and standards.

But these ideals of freedom find our world too small and man is determined to conquer what lies beyond. In this amazing age, he once again finds an understanding friend and faithful servant in telecommunications, without which he could not work towards his objectives, nor transmit his observations and experience to others, nor receive help and instructions; nor could he return to earth, to his home... he would inevitably perish and the immediate benefit of the new knowledge acquired would be lost. So telecommunications, the universal friend and servant, seemingly old and impotent after more than a century of existence, are on the side of mankind which is in rebellion, which is being rejuvenated, which is going forward, and is accompanying it as both attendant and adviser.

The International Telecommunication Union, conscious that its essence and its existence are the result of the work and vigilance of wise and extraordinary men who so loved humanity that they dedicated to it the best of their physical and mental capacities, considers that to continue working unseen would be an act of injustice towards its creators, that the time has come to introduce a *World Telecommunication Day* during which mankind may pause, at last, for a moment on its constant march forward and pay tribute to those whose efforts have contributed so remarkably to our comfort and security, who have made it possible to communicate with distant persons, to bring hope — and sometimes a cure — to those sick in body or in mind, an affectionate thought to an absent relative, advice to one who is discouraged or hesitant, help to the suffering or dying; in a word, to calm the spirit and disseminate faith, hope, charity, love of one's neighbour...

Today the ITU wants to be the first to stop on the way and, on *World Telecommunication Day*, to bow reverently in memory of its founders and, on behalf of all men, to say:

"You have stood by mankind!

"We are inspired by your example, which demands that we never cease our efforts and that we become ever better servants!"

(Original language : Spanish)

Filmed message

In a room at the ITU Headquarters in Geneva, the guests were shown a filmed message by which U Thant, Secretary-General of the United Nations, sent from New York his congratulations to ITU for the inauguration of *World Telecommunication Day*.

(The text of the message is reproduced on page 8)

International Amateur Radio Club – IARC

The International Amateur Radio Club (IARC), which is located in Geneva, participated in the first *World Telecommunication Day* by making its transmitting and receiving station available to members for contacts all over the world on Saturday 17 May throughout the 24 hours without interruption.

Six radio amateurs, of four different nationalities, took turns in setting up 638 bilateral connections with 81 countries on 6 bands between 144 MHz and 3.8 MHz.

The unusual conditions on the morning of 17 May from 0400 UT to 0615 UT made it possible to contact by telegraph (CW) and telephone (SSB) no less than 32 amateur stations in Australia and New Zealand with ratios in some cases of S39 + 40 dB.

During this *Day* exclusive use was made of the special call sign *4U7ITU* which gave a certain distinction to the celebration and created enormous interest among radio amateurs looking for a new prefix (the prefix *4U7* being used for the first time).

To mark its observance of the First *World Telecommunication Day* and to commemorate the centenary of the establishment in Switzerland of the Bureau of the International Telegraph Union, the ITU Staff Association asked one of its members who is a philatelist to organize an exhibition of stamps issued by the Members of the Union to honour its centenary.

The exhibition, which was opened by Mr. W. J. Wilson, Chairman of the Administrative Council, on 17 May 1969, following a special meeting of the Council, contained, in addition to the private collection of Mr. Soulier, a complete series of the artist drawings ordered by the Swiss Administration for the three stamps issued in 1965 as well as the two artist drawings of the stamps issued by the Moroccan Administration.

These exceptional philatelic documents were matched by the very fine collection of Mr. Soulier, which, apart from the classical productions, contained many scarce varieties (inverted water-marks from the United Kingdom and Gibraltar, a perforated sheet from Iraq in which the perforations are almost completely missing etc.), and a number of even more unusual documents — a special die-proof of a stamp issued by the Austrian Administration, a die-proof for the Belgian PTT Ministry and an almost complete series of the engraver's die-proofs and colour trials of stamps printed by the *Atelier de fabrication de timbres-poste* in Paris.

Mention must also be made of the rarest of the “*blocs Marette*” printed by the French Administration for the Members of the Administrative Council and guests of the French Administration invited to a special session held in Paris on 17 May 1965 to commemorate the signing of the First Convention.

The philately correspondent of *La Suisse* concluded his article on the exhibition in the following terms :

“ This perfectly balanced and homogeneous exhibition does honour not only to the philatelic community of Geneva, but to philately throughout the world.”



الملك والامير

ing. Luis Quintero Robres,
Constan de Izquierda a dere
sor Jurídico de ENTEL, d
Quintero: el señor José T

V. celebrations of
world telecommunication day

....*throughout the world*

V. CELEBRATIONS THROUGHOUT THE WORLD

East African Community : Kenya, Uganda, Tanzania

- Broadcasts were made by East African Posts and Telecommunications Corporation representatives on the *Voice of Kenya* announcing the introduction of *World Telecommunication Day* and explaining the functions of the ITU.
- The message by the Secretary-General of ITU, Mr. M. Mili, was broadcast by *Radio Tanzania*.
- A press notice was published by all the leading East African newspapers. *The Standard*, daily newspaper, devoted its editorial to the *Telecommunication Day*.

(Source : *East African Posts and Telecommunications Corporation, Nairobi*)



Algeria

- Exhibition of telecommunication equipment in the hall of the Central Post Office in Algiers.
The exhibition was inaugurated by the Minister of Posts and Telecommunications in the presence of representatives of the United Nations and members of the Telecommunication Co-ordination Committee.
The telecommunication and telex equipment and amateur radio sets were shown in operation.
The exhibition was visited by hundreds of people every day. It was such a success that the closing date had to be postponed for a week.



Algiers — Amateur radio sets shown in operation

- Broadcast of the address by the Secretary-General of the ITU on radio channels I and III (Arabic and French) of the *Radiodiffusion algérienne*.
- The Algiers radio station was invaded by a group of young people seeking information on amateur radio operation.
- Television showings of the two films *Pour trois milliards d'hommes* (In *Signal Honour*) and *L'UIT* (The ITU).
- A number of articles on the ITU, on the *Day* and on telecommunications were published in the press.
- The Algerian Amateur Radio Club of Algiers organized a *World Telecommunication Day* and established a most cordial link between 7X2ARA and 4U7ITU with the exchange of the traditional radio amateur greetings.

(Sources : Ministry of Posts and Telecommunications ; United Nations Information Centre, Algiers ; International Amateur Radio Club, Geneva)



Germany (Federal Republic of)

- The travelling exhibition *TELECOM*, entirely devoted to the ITU, continues through the whole country.
- Press release by the Press Section of the Federal Ministry of Posts and Telecommunications.
- Display of ITU posters.
- Open days at various telecommunications installations.
- Posters in German were displayed for six weeks at prominent places in the *Felten & Guillaume Kabelwerke* factories, at Cologne.

(Sources : Federal Ministry of Posts and Telecommunications, Bonn ; Felten & Guillaume Kabelwerke, Cologne)



Saudi Arabia

- A special press statement was issued by the Minister of Communications of the Kingdom, tracing the history of the ITU, its activities and its role in helping its Members in general, and developing countries in particular, to improve their telecommunications. The Minister also outlined the mode and extent of Technical Assistance provided by the ITU to the Kingdom of Saudi Arabia.

The statement was published in the press as well as broadcast on radio and included in a television news broadcast.

- On May 17 the Riyadh Television telecast an interview of the three ITU experts in the Kingdom. The interview covered the functions of the ITU, its technical assistance programmes and how the ITU is assisting in the development programmes of the Kingdom of Saudi Arabia. The experts also gave a brief description of their work.

The interview was followed by the projection of the film *The ITU*.

- The ITU celebration posters, superscribed in Arabic, were displayed at suitable public places, telecommunication offices, etc.

(Sources : Mr. Rolf Stenerudh, Project Manager ;
the Resident Representative
of the United Nations Development
Programme, in co-operation with
ITU expert, Mr. Rafique Ahmed,
Riyadh)



Argentina

- At the Central Telecommunications School coming under the Secretary of State, six teachers were selected to give lectures on the subject to students taking specialized courses in telecommunications.
- On the days immediately before and on 17 May itself, programmes with sentences and illustrative texts were broadcast by most of the country's transmitters ; diapositives were shown on television.
- The press of the entire country published the message by the Secretary-General of the ITU as well as many articles on *World Telecommunication Day* and on telecommunications.

- The documentation provided by the ITU was disseminated throughout the country.

(Source : Secretary of State for Communications,
Buenos Aires)

Australia

Australian Post Office

- Short articles were published in two national dailies.
On 19 May a statement on the event by Mr. M. T. Reedy, Chief Postmaster, was published in the local newspapers.
- Reference was made to *Telecommunication Day* and the ITU in a science programme over one of the national broadcasting stations.
- ITU posters were displayed at the General Post Office in Perth.

United Nations Information Centre

- A 3-page annex on the First *Telecommunication Day* was included in the Centre's weekly bulletin *News and Notes* of 8 May.
(This publication is distributed to more than 500 recipients, including all news media, non-governmental organizations, educationists, service operations, etc. in Australia and New Zealand.
- The United Nations Information Centre distributed ITU kits and posters.

(Sources : Australian Post Office, Melbourne ;
United Nations Information Centre,
Sydney)

Barbados

- On 17 May, a Bridgetown newspaper published an article on telecommunications and the celebration of the *World Day*.

(Source : United Nations Information Centre
for the Caribbean Area, Port-of-Spain
Trinidad)

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Belgium

- The message from M. Mili, Secretary-General of the ITU, was communicated to all the staff of the *Régie des télégraphes et des téléphones* — the Belgian Administration — by circular.
- A press release, together with photographs supplied by the General Secretariat of the ITU and Mr. Mili's message, was distributed among the large daily newspapers.

Copies were likewise sent to the sound and television broadcasting organizations.

(Source : Régie des télégraphes et des
téléphones, Brussels)

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Burma

- The message from the Secretary-General of ITU was published in the local newspapers.
- Articles on the *Telecommunication Day* were published in the newspapers both in the local and in the English languages.
- The United Nations Information Centre issued press releases for the *Day* in Burmese and in English.
- ITU posters and short descriptions of ITU's activities were distributed throughout the country.

(Source : United Nations Information Centre,
Rangoon)

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Brazil

- Official function at the *Empresa Brasileira de Correios e Telégrafos* (the Brazilian Postal and Telegraph Undertaking) headquarters, attended by many eminent persons.
- Talks by the Minister of Communications and other official personalities, over the radio and on television, on the role of the ITU, activities in Brazil in the sphere of space communication and the development of radio-relay networks.
These talks were given at the monument to Baron Capanema, Brazilian patron of telecommunications.
- Radio broadcast of the message from the Secretary-General of the ITU, on 17 May 1969.
- Publication of articles in the press.
- Display of ITU posters in public places and establishments.
- Special postmark reading “17 May 1969, World Telecommunication Day”.

(Source : *Conselho Nacional de Telecomunicações, Rio de Janeiro*)

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Bulgaria

- Publication of an article on *World Telecommunication Day* in the information bulletin of the Ministry of Posts and Telecommunications.
- Display of ITU posters in the main P&T offices.

(Source : *Ministry of Posts and Telecommunications, Sofia*)

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*Ceremony before the bust of Baron Capanema,
Brazilian patron of telecommunications*

Burundi

- On the occasion of the *World Telecommunication Day*, a cocktail was organized, on 17 May, for the senior officials of the Ministry of Communication and Information; several members of the Government were present.
- On 17 May 1969, the message from the Secretary-General of the ITU was broadcast by *Radio Bujumbura*.
- The United Nations Information Centre at Bujumbura devoted almost entirely its monthly bulletin (April-May 1969) to the ITU and entirely reproduced the message from the Secretary-General.
- Window displays were arranged showing ITU activities throughout the world.
- Press articles on the history, activities and projects of the ITU were put by the Centre at the disposal of the readers.
- ITU posters on the *Day* were displayed in the main governmental offices and more important places of the capital.

(Sources : Ministry of Communications and
Air Services ; United Nations
Information Centre un Rwanda and
Burundi, Bujumbura)

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Canada

- A press release in both French and English was issued on 17 May 1969 by the Department of Communications on the role and activities of the ITU.
- A brief article on *World Day* was published in the May issue of the *IATA News Review*.

(Sources : Departement of Communications,
Ottawa ; International Air Transport
Association, Montreal)

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Central African Republic

- Broadcast of commentaries on the national broadcasting system.
- Public film performances.
- Publication of material on the ITU in the periodical *Terre africaine*.

(Source : *Posts and Telecommunications Administration, Bangui*)

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Ceylon

- Supplements dedicated to *World Telecommunication Day* were issued by the two daily newspapers on 17 May 1969. They contained the message from the Secretary-General of ITU together with messages from the Minister of Public Works, Posts and Telecommunications, the Permanent Secretary of the Ministry and the Postmaster-General & Director of Telecommunications, as well as articles from the Chief Telecommunication Engineer, the Manager of the Overseas Telecommunication Service, the Head of the United Nations Offices in Ceylon and the Director of the Outside Colombo Area Development Scheme.
- A film show on telecommunications was held ; this was largely attended by Telecommunications personnel.
- The ITU posters *World Telecommunication Day* were exhibited at all important post offices.

(Source : *Posts and Telecommunications Department, Colombo*)

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Chile

- A commemorative ceremony was held in the *Palacio de la Moneda* in the presence of the Under-Secretary of State for Internal Affairs, Mr. Juan Achurra ; the Director of Posts and Telecommunications, Mr. Mario Parada Cobo ; the Superintendent of Electrical, Gas and Telecommunica-

tion Services, Mr. Edgardo Cruz Plaza; representatives of the *Empresa Nacional de Telecomunicaciones (ENTEL)*, of the United Nations Programme for Development (UNDP), and other eminent persons.

During the ceremony, addresses were delivered by Messrs. Juan Achurra, Edgardo Cruz Plaza, and Juan Cruz Ponce, Secretary of the National Telecommunication Committee. Mr. Ponce handed over to Colonel Pablo Monti the first National Frequency Register. Colonel Monti then spoke on behalf of the Army.

The ceremony had been organized by Mr. Edgardo Cruz Plaza. Press and television representatives were invited.

- The Information Service of the Economic Commission for Latin America (ECLA) distributed a bulletin of general information about the ITU and about its participation in the development of the Chilean National Centre for the Study of Electronics and Telecommunications (*Centro Nacional de Estudios en Electrónica y Telecomunicaciones, CENET*).
- The ITU documentation was distributed to all information services in Chile.
- At the request of the United Nations public relations services Mr. Jacques Raverdy, ITU expert in Chile, recorded two interviews (one in Spanish for the *Voz de América Latina*, and the other in French for the United Nations Special Fund in New York) dealing with the history of the ITU and its participation in technical co-operation projects; the project CHI-21 CENET on training was quoted as an example.
- The press published reports and photographs on the CENET.

(Sources: *Dirección General de Servicios Eléctricos, Telecommunication Administration; Information Service of ECLA; Mr. Jacques Raverdy, ITU expert in Chile, Santiago*)

China

- A press conference was held at the Ministry of Communications on 9 May 1969.

Documentation on the role of ITU, its development and contributions — translated into Chinese and printed — was distributed to the newspaper men attending the conference.

- Short notices were published in the press.
- A special postmark was shown on all letters sent on May 17, 1969.

(Source : Directorate General of
Telecommunications, Taipei, Taiwan)



Cyprus

- A press release on ITU and telecommunications in the world in general and Cyprus in particular was carried by the local press, radio and television.

(Source : Ministry of Communications and
Works, Nicosia)



Colombia

- The film *The ITU* was shown on television by the National Radio and Television Institute.
- Articles on *World Telecommunication Day* were published in the press.

(Sources : Ministry of Communications,
Bogota ; Mr. O.A. Posada,
ITU Regional Expert, Quito)



Congo (Kinshasa)

- On 17 May, for the celebration of the *World Telecommunication Day*, a reception was given at the United Nations Club at Kinshasa by Mr. M. B. Pain, ITU expert and Project Manager a.i. of the National School of Posts and Telecommunications ; the reception was attended by Mr. M. C. Ingribatwar, Principal Private Secretary of the Minister of PTT *, and other Congolese Government personalities, and by experts working for the United Nations Development Programme (UNDP).

The celebration was subsequently reported in the press.

- A cocktail was offered on the eve of the celebration of the *Telecommunication Day*.
- Showing of a film on ITU and a talk in the National School of Posts and Telecommunications.
- Publication by several Congolese newspapers of an article on the composition and role of ITU in general and the activities of ITU in the Democratic Republic of Congo since 1960 in particular.
- Distribution of brochures to the press and different centres of telecommunications in the country.
- Display of posters in the UNDP Headquarters Building in Kinshasa and all principal centres of telecommunications in the country.

* In French : *directeur de cabinet au ministère des PTT*.

(Source : United Nations Information Centre,
Kinshasa)



Costa Rica

- The United Nations Information Centre for Central America and Panama, in San Salvador, published the message from the Secretary-General of the ITU in a press release.*

* The Information Centre press releases are sent out to 450 contacts in the six countries and one Territory covered by the Centre : Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, and British Honduras.

(Source : United Nations Information Centre
for Central America and Panama,
San Salvador)



Cuba

- On 17 May 1969, information on the importance of the ITU was broadcast over the radio and the television.
- *World Telecommunication Day* posters were displayed on the walls of the Postal and Telegraph Undertaking and of the Ministry of Communications building.

(Source : Ministry of Communications,
Havana)



Dahomey

- The documentation on ITU received from the United Nations Information Centre was published as an article by *L'Aube Nouvelle*, a weekly newspaper.

(Source : Resident Representative of the United Nations Development Programme, Cotonou)

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Dominican Republic

- Some ITU posters were displayed.

(Source : Resident Representative of the United Nations Development Programme, Santo Domingo)

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El Salvador

- Publication of notices on *World Telecommunication Day* in the San Salvador press.
- The United Nations Information Centre for Central America and Panama, in San Salvador, published the message from the Secretary-General of the ITU, in a press release*.

In its weekly bulletin, *Boletín Semanal*, dated 12 May 1969, it published information on the *World Day*.

(Source : United Nations Information Centre for Central America and Panama, San Salvador)

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* The Information Centre press releases are sent out to 450 contacts in the six countries and one Territory covered by the Centre : Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, and British Honduras.

Ecuador

- In a radio programme in connection with the inauguration of a short-wave transmitter, the Technical Director of the National Telecommunications Council made a speech referring to *World Telecommunication Day*.
- On 17 May, a 45-minute programme was broadcast by transmitters throughout the country during which Mr. Adolfo Loza Argüello, the Director General of Telecommunications, read out :
 - the message by the Minister of Public Works and Communications ;
 - the message by Mr. Mili, Secretary-General of the ITU, in Spanish ;
 - an article entitled *Get to know the ITU* (in Spanish : *Para qué sirve la UIT*).
- An article on telecommunications in Ecuador was read by Mr. Gonzalo Dousdebés, Technical Director of the National Telecommunications Council.
- In addition to articles on *World Telecommunication Day* (17 May), Mr. Miguel Salem Dibo, Minister of Public Works and Communications, Mr. Adolfo Loza Argüello, Director General of the National Telecommunications Council, and Mr. Eduardo Granja Estrella, Managing Director of *ENTEL* (*Empresa Nacional de Telecomunicaciones*), published greetings in the press to all telecommunication workers in Ecuador, to the staff of the ITU, to the Broadcasting Department and to radio amateurs.
- Posters and photographs were distributed and displayed.

(Sources : United Nations Development
Programme Resident Representative ;
Mr. Omar Posada, ITU Regional
Expert, Quito)

United States

- The Department of State took note of the occasion in its public releases and brought the celebration to the attention of the trade press in the states.
- Posters received from ITU General Secretariat were distributed by the Department of State among appropriate US Government agencies and recognized private operating agencies.
- The ITU poster was displayed at COMSAT (Communications Satellite Corporation) headquarters in Washington.
- The *General Electric Company*, Lynchburg, Virginia, gave large recognition to *World Telecommunication Day* in the May 17, 1969 issue of their daily news bulletin *Lynchburg GE News*, which is distributed to 3500 persons.

(Sources : Department of State, Washington ;
COMSAT, Washington ; General
Electric Company, Lynchburg)

Ethiopia

- The film *The ITU* was shown on television.
- Radio and television broadcasts on the *World Telecommunication Day*.
- The main newspapers — in English — carried a full-page article. They also published the biography of the Secretary-General of ITU, Mr. M. Mili.
- Brochures and posters were widely distributed.

(Sources : Imperial Board of Telecommunications ; United Nations Economic
Commission for Africa ;
Mr. S. Sierakowski, ITU Regional Expert
for Africa, Addis Ababa)

Finland

- ITU documentation, translated into Finnish and Swedish, supplemented by information on telecommunications in Finland with appropriate illustrations, was distributed to the broadcasting authorities and to the press, and reproduced.

ITU's activities and the purpose of the *World Telecommunication Day* were explained in the Finnish Telephone Journal (*Lennättälä*).

A short article was published in one of the biggest newspapers in Finland describing the *Telecommunication Day*.

- Posters, with text in Finnish and Swedish, were sent to the main Post and Telegraph Offices and displayed in conspicuous places.

(Sources : *General Directory of Posts and Telegraphs, Helsinki* ; *The Research Institute of the Helsinki Telephone Company*)

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France

- Radio and television programmes.
- *Postes et Télécommunications*, the information bulletin of the Ministry of Posts and Telecommunications, published an article entitled *Connaissance de l'UIT* ("Get to know the ITU").

Articles were published in the press.

(Source : *Telecommunications General Directory, Ministry of Posts and Telecommunications, Paris*)

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Ghana

- The first *World Telecommunication Day*, 17 May 1969, was marked in Ghana with talks, radio and television programmes and a display of

posters and photographs of the International Telecommunication Union building.

- A meeting was held at the ITU Training Centre for staff and trainees.
- On the eve of 17 May, the Ghana Broadcasting Corporation (GBC) visited the Telecommunications Engineering School at Tesano, near Accra, which is being given assistance by ITU/UNDP (United Nations Development Programme) to make a film 15 minutes long, which was shown on *Telecommunication Day*.
- On 17 May excerpts from the message of the Secretary-General of ITU, Mr. Mohamed Mili, were broadcast by the GBC.
- A recorded radio interview of Mr. D. E. Luten, a United Nations-appointed Project Manager of the ITU Training Centre was also broadcast. In this interview Mr. Luten spoke of the work of the ITU in general and its current activities in Africa in particular. The Project Manager talked about the assistance which the school is receiving from ITU in the form of advice and the training of Ghanaian telecommunication technicians, and outlined the study programme of the Centre.
- The newspapers published articles about *World Telecommunication Day*.

In its issue of 17 May the *Daily Graphic*, one of the biggest national newspapers, devoted a four-page supplement to the *Day* and ITU activities. The supplement included photographs of Mr. Mili, ITU headquarters, the Ghana Telecommunications Engineering School as well as advertisements from the local agents of Philips, Sanyo, Telefunken and Siemens companies, which paid for the supplement.

(Sources : Telecommunications Engineering
School, Department of Posts and
Telecommunications ;
United Nations Information Centre ;
Mr. Elshout, ITU Associate Expert, Accra)

Greece

- All available material on the first *World Telecommunication Day* was forwarded to the press and to the Greek Telecommunication Organization (OTE), which displayed it on 17 May 1969 at their central services and local branches throughout Greece.
- *World Telecommunication Day* was mentioned in the press.

(Source : United Nations Information Centre,
Athens)

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Guatemala

- The National Radio Station *TGW* broadcast slogans emphasizing the importance of *World Telecommunication Day* during the fortnight prior to 17 May.
- The United Nations Information Centre for Central America and Panama, in San Salvador, published the message from the Secretary-General of the ITU, in a press release*.
- Posters were displayed in the head offices of the Ministry of Communications and Public Works.

(Sources : Ministry of Communications and
Public Works, Guatemala ; United
Nations Information Centre for
Central America and Panama,
San Salvador)

●

Guinea

- The *World Telecommunication Day* was celebrated in the capital Conakry and several centres of the interior.

* The Information Centre press releases are sent out to 450 contacts in the six countries and one Territory covered by the Centre : Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, and British Honduras.

- An official function took place on 17 May at the Polytechnical Institute of Conakry, under the chairmanship of Mr. Mamady Kaba, Secretary of State for Posts and Telecommunications and Chairman of the National Committee for the Co-ordination of Telecommunications (CNCT), who delivered a long address.

The following attended the function :

- Secretary of State for Information,
- Resident Representative of the United Nations Development Programme (UNDP),
- Students of the Postal and Telecommunication Polytechnical Institute and the National School of Arts and Crafts,
- Staff of the Posts and Telecommunications and other national services coming under the *Comité national de coordination des télécommunications*, CNCT.

Mr. Linseni Bangoura, Director of Telecommunications, gave a talk on the technical aspects of the development of telecommunication media and the role of the ITU.

The message by Mr. M. Mili, Secretary-General of the ITU, was read out. Photographs concerning the ITU, and telecommunications in Guinea and other parts of the world were exhibited.

The film *L'UIT* and *Pour trois milliards d'hommes (In Signal Honour)* were shown.

- As from 17 May both films were shown in the cinemas of the capital.
- Radio-Guinea *La Voix de la Révolution* (The Voice of Revolution) broadcast a special programme, on 17 and 18 May 1969, on the subject "17 May, World Telecommunication Day". The programme comprised :
 - a talk by Mr. Mamady Kaba, Secretary of State for Posts and Telecommunications,
 - a summary of the talk on the technical aspects of the development of telecommunication media,
 - a reading of the message from Mr. M. Mili, Secretary-General of the ITU,
 - a reading of Mr. Mili's biography.
- Posters were displayed in all public service buildings, cafés and hotels.

(Source : State Secretariat of Posts and Telecommunications, Conakry)

Guyana

- The Minister of Communications, Mr. Mohamed Kasim, issued a special message on 17 May. Extracts of the message were published in the Government of Guyana's newspaper, *News from Guyana* of 24 May 1969.
- The General Manager of Guyana Telecommunication Corporation (GTC) held a reception at New Amsterdam, 70 miles from Georgetown.
- On 17 May, the radio broadcast the messages from the Minister of Communications, Mr. Mohamed Kasim, and the Secretary-General of ITU, Mr. Mohamed Mili. Recorded interviews with the General Manager, Guyana Telecommunication Corporation, and the Manager, Cable and Wireless (West Indies) Limited, were also broadcast.
- A press release on the *World Telecommunication Day* was issued by GTC. One of the daily newspapers published a supplement on the *Day*.
- *World Telecommunication Day* posters were displayed in public places.
- An illuminated sign "World Telecommunication Day" was displayed on the Telecommunication Headquarters Building.
- An exhibition of *Day* photographs was held in the reception area of the Telecommunication Headquarters Building.

(Sources : United Nations Information Centre
for the Caribbean Area, Port-of-
Spain, Trinidad ; Guyana Telecommunication
Corporation,
Georgetown, Guyana)

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Upper Volta

- The Minister of Information, Posts and Telecommunications, Comm. Bila Zagré, read out on the *Radio-Télévision Voltaïque (RTV)* the message from the Secretary-General of the ITU, on 16 and 17 May 1969.
- A radio interview with the technical services was given on the work of the ITU and the assistance provided by the ITU to telecommunications in Upper Volta.
- *World Telecommunication Day* was mentioned in the press.

(Source : Office des postes et télécommunications,
Ouagadougou)

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Honduras

- The United Nations Information Centre for Central America and Panama, in San Salvador, published the message from the Secretary-General of the ITU in a press release*.

(Source : United Nations Information Centre
for Central America and Panama,
San Salvador)

Hungarian People's Republic

- At the PTT a talk was given on the role and importance of the ITU.
 - *World Telecommunication Day* posters sent by the ITU, with Hungarian text, were displayed in the main post offices.
 - The *Beloianisz Híradástechnikai Gyár*, Budapest, diffused in their factories, over loudspeaker systems, a commemorative paper on *World Telecommunication Day* and the significance of the ITU.
- ITU posters were affixed in several places.

Leading articles appeared in the August issue of the enterprise's newspaper.

(Source : Directorate General of Posts ;
Beloianisz Híradástechnikai Gyár,
Budapest)

* The Information Centre press releases are sent out to 450 contacts in the six countries and one Territory covered by the Centre : Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, and British Honduras.

India

- On 16 May 1969 the Indian Government broadcast a statement by Shri Satya Narayan Sinha, Minister of Information, about telecommunications, the ITU and *World Telecommunication Day*.

The Minister announced that the Department of Communications would institute three prizes of Rs 1000 each to be awarded annually to individuals for their special contribution in different fields of telecommunications. These prizes would be awarded from next year onwards on *World Telecommunication Day*.

- A ceremony, organized by Shri L. C. Jain, Secretary, Department of Communications, was held in the course of which Professor Sher Singh delivered an address, which was subsequently broadcast.
- The Director of the Experimental Satellite Communication Earth Station in Ahmedabad, Mr. K. R. Rao, made a speech on 17 May 1969, which was broadcast by *All India Radio Station*.
- Newspapers in New Delhi published articles on telecommunications, the ITU and *Telecommunication Day*.
- A press release was issued by the United Nations Information Centre in New Delhi.
- The Indian Posts and Telegraphs Department provided a special postmark slogan for franking of mails on May 17, 1969, to mark *Telecommunication Day*. Applied at 17 special post offices throughout the country, the postmark carried the slogan : " World Telecommunication Day — 17-5-1969 " in Hindi and English.

(Sources : Department of Communications ;
Mr. K. R. Rao, Experimental
Satellite Communication Earth Station,
Ahmedabad ; United Nations
Information Centre, New Delhi)

●

Indonesia

- On 16 May 1969, a dinner was held at the house of Mr. Kinoshita, Project Manager, Telecommunication Training Centre.

The film *The ITU* was shown to the audience, which included senior officials of the *P.N. Telekomunikasi* and ITU experts.

- On the morning of 17 May 1969, a special parade was held in the forecourt of the Training Centre. Mr. Soepandi, Director of Training, explained the significance of the *World Telecommunication Day* and read the message from the Secretary-General of ITU to the assembled staff, students and ITU experts.

(Source : Mr. Kinoshita, Telecommunication Training Centre, Bandung)

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Iran

- Lectures and meetings were held to mark *World Telecommunication Day*.
- The United Nations Information Centre distributed the documentation received from the ITU to information agencies and the press.

Three press releases in Iranian were prepared by the Centre and distributed to the press.

- Newspapers published articles in French, English and Iranian on *Telecommunication Day* and the ITU's role in telecommunications.

(Sources : Ministry of Posts, Telegraphs and Telephones ; United Nations Information Centre, Tehran)

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Iraq

- A celebration was organized by the Directorate-General of Posts, Telegraphs and Telephones on 17 May marking the *World Telecommunication Day*.

- The Telecommunication Training Centre, Baghdad, held an Open Day for relatives of the students, members of the PTT Department and the United Nations Resident Representative.

The visitors were conducted round the Centre to each section where exhibitions of the students work had been arranged to indicate the range of training given at the Centre.

The Acting Director General of PTT attended and addressed the visitors. He declared Sunday, 18 May, a holiday for the Centre to celebrate the *World Telecommunication Day*.

- The United Nations Information Centre for its part issued two press releases in Arabic and English on the occasion, which were published by most newspapers.

It had distributed in advance information kits on *Telecommunication Day* to the press and other information media.

(Sources : United Nations Information Centre ;
Mr. E. A. Demin, Project Manager,
Telecommunication Training Centre,
Baghdad)

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Israel

- In a special interview over the national broadcasting network, the Director General of the Ministry of Posts gave a brief outline of the organization and composition of the ITU and its organs and explained its role and functions in the history of world telecommunications.

(Source : Ministry of Posts, Tel Aviv)

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Italy

- An official ceremony was held at the Ministry of Posts and Telecommunications before a large audience and in the presence of political figures, representatives of trade union groups and telecommunication experts.

Mr. C. Mazza, Minister of Posts and Telecommunications, delivered an address on the subject of "The ITU and the idea of international co-operation".

After the Minister's speech, the United Nations film *Pour trois milliards d'hommes (In Signal Honour)* was shown.

The ceremony was broadcast and televised by the RAI (*Radiotelevisione italiana*).

- The RAI drew attention to the significance of the *World Telecommunication Day* in several of its radio and television broadcasts.

The RAI distributed and displayed posters and press releases in their offices.

- The message from the Secretary-General of the ITU was circulated by the official press agency, *ANSA*.
- The message from the Secretary-General of the ITU, translated into Italian, and the commemorative poster for the *Day* were displayed in the offices of the main regional Posts and Telecommunications Directorates and of the principal telephone exchanges.

(Sources: Ministry of Posts and Telecommunications, Rome; Permanent Representative of Italy at the International Organizations, Geneva; Radiotelevisione italiana, RAI, Rome; United Nations Information Centre, Rome)

Jamaica

- On television, the Minister of Communications and Works, Mr. N. Cleve Lewis, highlighted ITU's role in international telecommunications.
Mr. P. J. O'Sullivan, ITU expert in Jamaica, explained to viewers the activities of the ITU.
- A cocktail party for Government and Telecommunication Administration personnel was held by Mr. P. J. O'Sullivan, ITU expert in Jamaica. Representatives of the United Nations Information Centre and of recognized private operating agencies were present.

- In a radio broadcast, the Minister of Communications and Works congratulated the ITU on its activities and spoke of the Secretary-General, Mr. M. Mili.
Broadcasting of Mr. Mili's message.
- ITU press releases were distributed.
The message from the Secretary-General of ITU, and other articles on ITU and telecommunications were published in the press.
- Cable and Wireless announced fourteen Scholarships for Telecommunication Training.
- As a result of the celebrations, the Educational Television Authority are contemplating running a series of ten programmes on telecommunications in 1970.

(Sources : United Nations Information Centre
for the Caribbean Area, Port-of-
Spain, Trinidad ; Mr. P.J. O'Sullivan,
ITU expert in Jamaica, Kingston)

Japan

- The Ministry of Postal Services organized a special exhibit on telecommunications at the Telecommunications Museum for a period of one week from 17 May 1969.
- *World Telecommunication Day* was referred to by some newspapers.

(Source : United Nations Information Centre,
Tokyo)

Kenya

- Broadcasts were made by East African Posts and Telecommunications Administration on the *Voice of Kenya* announcing the introduction of *World Telecommunication Day* and explaining the functions of the ITU.

- A press notice was published by all the leading East African newspapers. The *Standard* devoted on 17 May its editorial to the *Day*.

(Sources : *East African Posts and Telecommunications Administration, Nairobi ; United Nations Information Centre, Dar es Salaam*)



Kuwait

- While addressing the delegations of the different countries attending the INTELSAT conference on initiation of telecommunications satellite services in the Indian Ocean region, on 17 May 1969, the Minister of Posts, Telegraphs and Telephones referred to the importance of the day as a *World Telecommunication Day*.

He expressed the resolution of his Ministry to improve telecommunication services in the State.

He also called on the offices and staff of the Ministry of PTT and all others present to dedicate themselves in their jobs so that further improvements could be made in services to the general public.

- Kuwait Radio and Television also referred to this memorable day in their special broadcasts.

A film on the ITU was shown on the Kuwaiti Television Station.

(Sources : *Ministry of Posts, Telegraphs and Telephones, Kuwait ; United Nations Information Centre for Jordan, Kuwait, Lebanon and Syria, Beirut*)



Laos

- A ceremony took place on 17 May 1969 in the chief hotel in Vientiane, in the presence of the diplomatic corps and of many public figures and authorities of the capital, civil as well as political and military.



The ceremony on 17 May 1969 at Vientiane

During this ceremony, Mr. Willy Kooy, Resident Representative of the United Nations Development Programme (UNDP) and the ITU in Laos, delivered a short address and read out the message from the Secretary-General of the ITU.

Mr. Tiao Sisoumang Sisaleumsak, Minister of Posts and Telecommunications, then also made a speech.

A reception followed.

- Accounts of the celebration were broadcast over the radio.
- *World Telecommunication Day* was preceded by a press campaign; press releases were issued.

Accounts of the celebration of the *Day* and of the commemorative ceremonies were published in the press as well as the message of the Secretary-General of the ITU; the press remembered also the visit made in Asia by the Secretary-General.

- Photographs and posters were displayed on panels in public places, and banners with references to the *Day* in Lao and French were hung in the principal towns, especially Vientiane, in the main streets, and on the façades of the Ministry of Posts and Telecommunications and of post offices.

(Sources : Minister of Posts and
Telecommunications ; Resident Representative
of UNDP, Vientiane)

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Lebanon

- The United Nations Information Centre put out a couple of press releases in Lebanese and English on the occasion of the *World Telecommunication Day* together with the messages of U Thant, Secretary-General of the United Nations, and Mr. M. Mili, Secretary-General of the ITU.

The releases were carried in a number of newspapers in the area.

- A number of pamphlets on ITU and its work were distributed by the Centre and posters were sent to schools and other institutions.

(Source : United Nations Information Centre
for Jordan, Kuwait, Lebanon and
Syria, Beirut)

●

Libya

- The Director General of Posts and Telecommunications Libya enjoyed the celebration that took place of the *First World Telecommunication Day*, 17 May 1969, and would like to convey his appreciation to all concerned for making the occasion such a success.

(Source : Ministry of Communications, Tripoli)



Madagascar

- On 17 May, a ceremony was held at the Ministry of Capital Equipment and Communications, at Anosy. The various events of the *World Telecommunication Day* were attended by Malagasy and foreign personalities including Mr. Ravoahangy Andrianavalona, Minister of State, Office of the President of the Republic, representing the President; Mr. Eugène Lechat, Minister of Capital Equipment and Communications; Mr. Razafimandimby, Secretary of State in charge of Posts and Telecommunications and most of the Heads of diplomatic missions.

During the ceremony, the Minister of Capital Equipment and Communications spoke about the role of the Malagasy Republic within the ITU.

The Resident Representative of the United Nations Development Programme (UNDP), Mr. de Selys Longchamps, gave a talk on the theme "Get to know the ITU".

The Project Manager of the *Institut national des télécommunications et des postes (INTP)*, Mr. Louis Léon, spoke about "The work of the ITU in Madagascar".

The speeches were followed by a showing of the films *L'UIT* and *Pour trois milliards d'hommes (In Signal Honour)*.

A reception was given by the Minister of Capital Equipment and Communications, the UNDP Resident Representative, and the INTP Project Manager.

- An exhibition dealing with achievements in telecommunications throughout the world was held in the *Hall de l'information*, at Antaninarenina.

- The United Nations film *In Signal Honour* was shown on television. Interviews on the subject of “ The ITU and space communications ” were also televised.

The events of the *Day* were given television coverage on 17 May.

- For a week, from 12 to 17 May, programmes in Malagasy and French were broadcast, including namely interviews with the Head of the Service for General and Technical Studies of the Posts and Telecommunications about the history of the ITU, and with telecommunication engineers and former students of the INTP about careers in telecommunications ; as well with the Project Manager and with the Director of INTP, on the activities of the ITU.

The midday and evening news programmes contained special reports on 17 May.

- Articles on the *Telecommunication Day* were published in the press.
- ITU posters on the *Day* were delivered.

(Sources : *Ministère de l'équipement et des communications ; Resident Representative of the United Nations Development Programme ; ITU Project Manager, Tananarive*)



Mali

- The message from the Secretary-General of ITU, Mr. Mili, was retransmitted over *Radio-Mali*.
- *World Telecommunication Day* posters and photographs were displayed in various branches of the Office of Posts and Telecommunications and of the Broadcasting Service.

(Source : *Office des postes et télécommunications du Mali, Bamako*)



Malta

- The United Nations film *The ITU* was shown on local television on Friday 16 May, preceded by an introductory talk during which Mr. Mili's photograph was displayed.
- The message from the ITU Secretary-General was broadcast on the local radiodiffusion (sound) twice on Friday and twice on Saturday 17 May.
- Press releases were issued during the week in local papers in English and Maltese.
- Photographs were exposed to the public at the General Post Office and at the telephone exchanges.
- Posters were displayed during the week on the notice boards of all Information Offices, post offices and public buildings in Malta and Gozo; others were prominently shown at news agencies and other establishments in Valletta.
- A special postmark with the slogan "17th May — Telecommunication Day" in English was used from 12 to 17 May for franking postage stamps.

(Source : General Post Office, Valletta)



Morocco

- On 16 May a brief historical account of the ITU, followed by the message from the Secretary-General of the ITU (recorded on magnetic tape), was broadcast over the *Radiodiffusion Télévision marocaine*.

On 17 May special programmes were broadcast on the ITU; these included a statement by the Minister of PTT on the aims and purposes of the Union, an interview with Mr. Belghiti, Director of *Somatelsat*, and a discussion on the PTT School.

- There was also a television programme on the same subject.

- The United Nations Information Centre in Rabat arranged a window display of photographs and other documents relating to telecommunications.

The message from the Secretary-General of the ITU was published in a press release issued by the Centre.

- ITU posters were exhibited in all PTT offices and in buildings in large towns.

(Sources : Ministry of Posts, Telegraphs and
Telephones ; United Nations
Information Centre, Rabat)

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Mexico

- Transmission on television channels 2 and 4 of the film *Redes en el Espacio* and *La UIT*.

Spots, using ITU posters, were also transmitted several times during that day.

- The local newspapers published articles on *World Telecommunication Day*.

(Source : United Nations Information Centre
for Mexico, Cuba and the Dominican
Republic, Mexico City)

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Monaco

- Broadcasts over *Radio Monte-Carlo* and *Télé Monte-Carlo*.
- Commemorative posters were displayed on the buildings of the Posts and Telecommunications Administration, post offices and the *Maison de la Radio et de la Télévision*.

(Source : Ministry of State, General Direction
of Posts and Telecommunications,
Monte Carlo)

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Nicaragua

- On 17 May 1969, the Nicaraguan broadcasting authority broadcast a special half-hour programme on the ITU on short wave (11.875 MHz, 25 m band, 100 kW power). The programme reached the entire American continent between 1830 and 1900 hours CST, or from 0030 to 0100 hours GMT.
- The United Nations Information Centre for Central America and Panama, in San Salvador, published the message from the Secretary-General of the ITU in a press release*.

(Sources : *Telecommunication Department of the Ministry of Defence, Managua ; United Nations Information Centre for Central America and Panama, San Salvador*)

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Niger

- Celebrations to mark the first *World Telecommunication Day* were organized in Niger by the PTT Department with the assistance of the United Nations Development Programme (UNDP) office and the collaboration of the Niger Radio and Television Service.

The *Day* was announced in press releases and over the radio.

- On 16 May, films were shown at the Franco-Niger Cultural Centre in Niamey to PTT personnel and fellowship holders of the *Centre national d'instruction des postes et télécommunications (CNIPT)*, under the chairmanship of the Minister for Saharan and Nomad Affairs, Posts and Telecommunications (*ASNPT*) and in the presence of the UNDP Resident Representative.

The programme consisted of the films *L'UIT* and "Space Communications".

Display of the photographs given by the ITU.

Mr. Raymond Chollet, ITU expert in Niger, gave a speech.

* The Information Centre press releases are sent out to 450 contacts in the six countries and one Territory covered by the Centre : Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, and British Honduras.

- On 17 May 1969, the messages of the Secretary-General of ITU and of the Minister *ad interim* of ASNPT, Mr. Leopold Kaziendé, were broadcast in the news at 1300 hours and 1945 hours.

At 2000 hours there was a special radio broadcast on the theme "Get to know the ITU".

- On 18 May, there was a special radio programme about the National Training Centre for Posts and Telecommunications (CNIPT); Mr. R. Chollet was interviewed by the Niger Radio and Television Service.
- Accounts of the *Day* were published in the Niger press; the messages from the Secretary-General of ITU and from Minister Kaziendé who mentioned the Plan Committee for Africa, were published.
- Commemorative posters were distributed and displayed in the main public places in Niamey and also in most of the post offices of the country by the PTT and in the *Maison de l'Afrique*, in which the UNDP has its offices.

The collection of photographs, the ITU posters and the message of the Secretary-General were displayed too in the *Maison de l'Afrique*.

(Sources : Ministère des affaires sahariennes et nomades et des postes et télécommunications (ASNPT); Resident Representative of the United Nations Development Programme, Niamey)

Nigeria

- Special television programme on ITU at the Kaduna television station.
- The United Nations Information Centre at Lagos distributed posters and pamphlets, issued a press release and supplied ITU films which were shown by two of the television stations in Nigeria (Lagos and Ibadan).
- Mr. R. Thomas, ITU expert in Nigeria, wrote an article on the event and gave it to the presse and to the radio and television authorities of Kaduna.
- The Nigerian Broadcasting Corporation broadcast a special programme on the *World Telecommunication Day*.

- The *Day* was mentioned by the press, the radio and the television.
- ITU posters on the *Day* were prominently displayed at the two leading libraries in Lagos and the Institute of International Affairs.

(Sources : Ministry of Communications ; United Nations Information Centre, and Resident Representative of the United Nations Development Programme, Lagos and Kaduna ; Mr. R. Thomas, ITU expert, Kaduna)

Norway

- An interview with the Manager of the Telecommunications Administration Public Relations Department was broadcast on 15 May in the *Broadcasting-to-Schools* programme. In the course of the interview, he presented interesting events and gave full data about the ITU to young people in secondary schools and top classes of primary schools throughout the country.
- Detailed information about the ITU, its origin and its activities was published in the press.

(Source : General Directorate of Telecommunications, Oslo)

New Zealand

- The Postmaster General, Mr. W.J. Scott, released a press statement on the *World Telecommunication Day* ; further press statements were made by the 21 Chief Postmasters throughout New Zealand.
- ITU pictures were distributed for display in the press and on television.
- An article on the *Day* was published in the June 1969 issue of the *New Zealand Electrical Journal* (the official journal of the Electric Supply Authority Engineers' Institute).

- ITU posters were distributed to post offices throughout New Zealand for display during the week 12 to 17 May 1969.

(Source : Post Office, Wellington)

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Uganda

- A press notice on *World Telecommunication Day* was published by all the leading East African newspapers, among them the Uganda newspapers. The *Standard*, daily newspaper, devoted its editorial to the *Day*, on 17 May.

(Sources : East African Posts and
Telecommunications Administration,
Nairobi ; United Nations Information
Centre, Dar es Salaam)

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Pakistan

- A talk on the national broadcasting system of Pakistan (*Radio Pakistan*) broadcast on 17 May by Mr. S.A. Sathar, Chief Engineer, on behalf of the Pakistan Telegraph and Telephone Department. The talk was delivered in Urdu, with translation in English.
- Messages were transmitted through radio and television.
- The newspapers published articles on *World Telecommunication Day* and the ITU activities.

(Sources : Directorate General, Pakistan
Telegraph and Telephone ; United
Nations Information Centre, Karachi)

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Panama

- The United Nations Information Centre for Central America and Panama in San Salvador, published the message from the Secretary-General of the ITU, in a press release*.

(Source : *United Nations Information Centre
for Central America and Panama,
San Salvador*)

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Papua

- ITU posters were sent by the United Nations Information Centre to post offices in various Territory centres for display purposes.
- *World Telecommunication Day* poster, ITU pamphlets and other related material were set up on the display board outside the Information Centre, Port Moresby.

(Source : *United Nations Information Centre
for services to the Trust Territory of
New Guinea and Papua,
Port Moresby*)

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Paraguay

- An article on *World Telecommunication Day* was published in the April-May-June 1969 issue of *Teleinformativo*, the official magazine of the National Telecommunication Administration.

On the cover of the magazine the *Day's* commemorative poster was reproduced.

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* The Information Centre press releases are sent out to 450 contacts in the six countries and one Territory covered by the Centre : Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, and British Honduras.

Netherlands

- Mr. D. van den Berg, Deputy Director-in-Chief of Telegraphs and Telephones, gave a talk on *World Telecommunication Day* at the annual assembly of the Netherlands Association of PTT engineers.
- An article on the origin of *World Telecommunication Day* was published on 7 May in *Aangetekend*, the journal of the PTT staff.
The 21 May issue of the journal published a translation of the article "Planning for a world telephone network" furnished by the Union.

(Source : Administration of Posts, Telegraphs
and Telephones, Directorate General,
The Hague)

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Peru

- On 17 May 1969, *World Telecommunication Day*, General Aníbal Meza Cuadra Cardenas, Minister of Transport and Communications, issued a message which was broadcast over the radio and on television and was published by the press.
- The press also published the message by the Secretary-General of the ITU and information on the Union.
- The United Nations Information Centre published the message from the Secretary-General of the ITU as a press release, largely reproduced by the press.

In its weekly bulletin *Boletín semanal de noticias*, the Centre published an article on the *Day*.

(Sources : United Nations Information Centre ;
Mr. V. V. Rao, ITU expert in Peru,
Lima)

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Philippines

- *Philippine Electronics and Telecommunications Federation (PETEF)* gave a luncheon to about a hundred personalities with the United Nations Resident Representative as guest speaker.

During the luncheon, the Bureau of Telecommunications demonstrated its new Manila-Cebu tropospheric scatter link, the first troposcatter system to be made operational in the Philippines.

The Philippine Communications Satellite Corporation (*Philcomsat*) also showed a colour film : *The anatomy of success*.

- The film about the ITU produced by the United Nations and entitled *In Signal Honour* was shown on television on 17 May 1969.

A 30-minute television show *Telecommunications '69* including interviews of several telecommunication personalities took place on 20 May 1969.

Other television programmes were broadcast with PETEF officials as main speakers or guests.

- The weekly magazine *The Examiner* published the messages from U Thant, Secretary-General of the United Nations, and from the Secretary-General of ITU, Mr. Mili, together with their photographs.

The editorial of the May-June issue of the monthly *Newsletter* published by the PETEF was dedicated to *World Telecommunication Day*.

The message from the Secretary-General of the ITU and articles on the *Day* were published in the local newspapers.

- An exhibit of photographs (three panels) was put up in the front windows of the United Nations Information Centre to commemorate the *Day*.

The Centre distributed information material to teachers for use in their classes.

- ITU *Day's* posters were displayed in Bureau of Telecommunications offices and television buildings throughout the country.

(Sources : Director of the Bureau of Telecommunications ; United Nations Information Centre, Manila)



Poland (People's Republic of)

- A scientific meeting, organized by the Polish Association of Electricians with the assistance of the Posts and Telecommunication Ministry was held on 17 May at the Palace of Culture and Sciences in Warsaw; it was presided over by Professor Janusz Groszkowski, President of the Polish Academy of Sciences. Dr. S. Kuhn gave a talk on the ITU and its role in the development of international co-operation in the field of telecommunications.

The film *The ITU* was shown at the end of the meeting.

- A press conference was held on 17 May in the main long-distance telecommunication office. The Directors of the departments of the P&T Ministry, teachers from the Polytechnic School in Warsaw and representatives of the Posts and Telecommunication Institute took part.

The conference was attended by some 40 press journalists and a number of representatives of radio and television.

After the conference the journalists were invited to visit the installations.

- In addition to the events in Warsaw, talks on the ITU were organized in all towns in Poland.
- An exhibition devoted to technical progress in the field of telecommunications was opened at the Posts and Telecommunication Museum in Wrocław.
- On 18 May programmes on *World Telecommunication Day* were broadcast over the radio and on television.

The film *The ITU* was televised on the same day.

- Articles on the ITU and its activities, the development of telecommunications in Poland, space communications, etc., as well as the address delivered by the Secretary-General of the ITU at the INTELSAT Conference were published in the press.

These articles had to be published in various professional journals.

- *World Telecommunication Day* posters were exhibited in the main P&T offices and in the telegraph and telephone exchanges.
- A special postmark reading "ITU — World Telecommunication Day — 17.05.69" was used by Warsaw 2 post office.

Source: Ministry of Posts and
Telecommunications, Warsaw)

Dzień Telekomunikacji

17

W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji". W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji".

Tym z międzymi

W Międzynarodowym Dniu Telekomunikacji

Od 17 do 23 maja b.r. obchodzone są uroczystości na temat "Dzień Telekomunikacji". W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji".

W CZORAJ.

W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji". W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji".

U I T

W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji". W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji".

Wystawa obrazująca środki łączności

Międzynarodowy Dzień Telekomunikacji

ze stacji PKP Lub- oraz rozbudowę automatycznej centrali

Próby utworzenia światowego systemu łączności satelitarnej

Z wizytą w warszawskim centrum

(Inf. w.) Londyn 44. Na obchody światowej imprezy, która ma być poświęcona 100-letniemu jubileuszowi telegrafii, w Warszawie odbyły się uroczystości. W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji".

W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji". W tym dniu obchodzone są uroczystości na temat "Dzień Telekomunikacji".



Some articles of the Polish press

United Arab Republic

- ITU posters were displayed at the headquarters of the Telecommunications Organization and the Radiocommunications Administration.

The posters were also displayed in the premises of the General Organization for Information, the General Establishment for Broadcasting, the General Organization for Civil Aviation, the General Organization for Posts, the Ministry of Communications and the Secretariat General of the Arab Telecommunication Union.

(Source : Telecommunications Organization,
Radiocommunications Administration,
Cairo)

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Senegal

- *World Telecommunication Day* was widely publicized over the radio and in the local press.
- An interview with the Secretary-General of the ITU and his message were broadcast over the radio, in English and/or French, several times.
A special programme on telecommunications was arranged by *Radio-Sénégal*.
- The United Nations Information Centre took the occasion for publishing a press release on the visit to West Africa by Mr. M. Mili.
- *World Telecommunication Day* posters were exhibited in the Posts and Telecommunications Offices and in public buildings.

(Sources : Posts and Telecommunication
Office ; United Nations Information
Centre, Dakar)

●

Singapore

- The Government issued press releases through the Ministry of Culture, based on the materials supplied by the ITU.
- *World Telecommunication Day* posters were displayed at the headquarters of the Telecommunications Department and the Singapore Telephone Board.

(Source : Telecommunications Department,
Singapore)



Somalia

- On the occasion of the first *World Telecommunication Day* the Ministry of Communication and Transport held a reception.
Mr. Ali Said Arraleh, Director-General, Ministry of Communication and Transport, Mr. William M. Harding, Resident Representative of the United Nations Development Programme (UNDP), made speeches referring to the *Day* and the activities of ITU in the Somali Republic.
Mr. Arraleh read out the message from the Secretary-General of ITU, Mr. M. Mili.
- The official opening of the first Telecommunication Training Centre at Telephone House in Mogadiscio — where an exhibition of visual-aid facilities had been set up — took place on the same day : 17 May 1969.
Mr. Arraleh, Mr. Harding and other officials visited the Training Centre and the exhibition.
In the afternoon, Mr. Omar Hussein, Chief Telecommunication Engineer, and Mr. A. I. Krutkov, ITU expert, talked with trainees of the Centre about *Telecommunication Day* and ITU activities in Somalia.
- On 17 May, *Radio-Mogadiscio* broadcast a programme about the *Day* and ITU activities in the Somali Republic.
An interview with Mr. Arraleh was also broadcast.

- Articles on the *Day* were published in the local newspapers, both in English and Italian.
- ITU *World Day* posters were displayed.

(Source : Mr. A.I. Krutkov, ITU expert,
Mogadiscio)



Swaziland

- *World Telecommunication Day* was celebrated on May 17, 1969, by a large window display of posters in the offices of the Government Information Services.

(Source : Resident Representative of the United
Nations Development Programme,
Mbabane)



Sudan

- *World Telecommunication Day* was officially celebrated by the Government of Sudan in the form of televised addresses, speeches and personal interviews with the Minister of Communications, the Director-General of the Posts and Telegraphs Department, the executive engineer responsible for staff training, and others.

A 30-minute television film was produced for the occasion.

- The Telecommunication Training Centre of the Posts and Telegraphs held an "open-day" exhibition showing many aspects of telecommunication equipment.
- The celebration was fully covered by the press which devoted to it some 31 newspaper columns and many illustrating pictures.

Articles on the *Day* were published in both English and Arabic.

(Source : United Nations Information Centre,
Khartoum)



South Africa

- ITU *World Telecommunication Day* posters were displayed at the main post offices.

(Source : Postmaster General, Pretoria)

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Switzerland

- The General Directorate of the Swiss PTT collaborated closely both in preparing and celebrating *World Telecommunication Day* at ITU headquarters.
- The celebration at Union headquarters on 17 May (see page 34) was attended by representatives of the Federal Authorities, the Swiss PTT, the Cantonal Authorities and the City of Geneva.

Ambassador Jean Humbert, Permanent Observer of the Swiss Confederation at the United Nations Office in Geneva, transmitted the cordial greetings of the Swiss Authorities to the Members of the International Telecommunication Union.

Mr. André Ruffieux, Councillor of State of the Republic and Canton of Geneva, and Mr. Claude Ketterer, Mayor of Geneva, paid tribute to the ITU and presented their good wishes, recalling their former connection with the Swiss PTT.

- There were news items on radio and television, including the broadcast of part of the ITU Secretary-General's message.
- The Swiss press was informed of the event and reported it.

(Source : International Telecommunication Union, Geneva)

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Syria

- Damascus Television broadcast an interview with the Director-General of Posts and Telecommunications on the history and activities of the ITU specially in technical co-operation.
- Damascus Television showed the Arabic version of the film *In Signal Honour*, made by the United Nations in 1965.
- *Radio Damas* broadcast a special programme on the role of the ITU and its activities in various telecommunication services.
- Articles were published in the national press on the role of the ITU in promoting international co-operation in telecommunications.
- The *World Telecommunication Day* poster was displayed in all the halls of the Post, Telegraph and Telephone Offices of the country.

(Sources : Bureau of Posts and Telecommunications ; Resident Representative of the United Nations Development Programme, Damascus)

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Tanzania

- The message by the Secretary-General of ITU, Mr. M. Mili, was broadcast by *Radio-Tanzania*.
- A press notice was published by all the leading East African newspapers. *The Standard*, daily newspaper, devoted its editorial to *Telecommunication Day*.

(Source : East African Posts and Telecommunications Corporation, Nairobi)

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Thailand

- Television broadcast discussions on the activities of the ITU and of the Post and Telegraph Department in the field of international telecommunications.

The following personalities participated in this programme :

- Mr. Sribhumi Sukhanetr, on behalf of the Government and of the Post and Telegraph Department,
 - Mr. Boonchoo Pienpanich, Chief Engineer, on behalf of the Telephone Organization,
 - Mr. K.V. Pai, ITU expert, on behalf of ITU,
 - Mr. Satit, on behalf of the United Nations Information Centre.
- Articles on *World Telecommunication Day* and about the activities of the ITU were published in the press, and namely by the monthly review *Post and Telegraph Magazine*.
 - Dissemination of information on the *Day*.
 - The *Day* poster was displayed in the post offices throughout Thailand.
 - A special postmark in Thai and English was used for a period of one week starting from 15 Mai 1969.

(Sources : *Post and Telegraph Department ;
Mr. K.V. Pai, ITU expert, Bangkok*)

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Togo

- Films on the ITU were shown.
- There was a special radio programme devoted to *World Telecommunication Day*.
- The message of the Secretary-General of the ITU and a biographical note were published in the press.

(Source : *United Nations Information Centre,
Lomé*)

Trinidad and Tobago

- The message from the Secretary-General of the ITU and many articles on *World Telecommunication Day* were published in the local newspapers.
- Magnetic tapes commemorating ITU's anniversary were widely used throughout the region.

(Source : United Nations Information Centre
for the Caribbean Area, Port-of-
Spain, Trinidad)

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Tunisia

● Press conference

On 17 May 1969, Mr. Brahim Khouadja, the Director of Telecommunications, held a press conference on the theme "Get to know the ITU", in the presence of many public figures, namely senior officials of the *Radio-diffusion Télévision Tunisienne (RTT)*, the National Defence, Aviation and the PTT, the Director of the United Nations Information Centre, Mr. Dudas, ITU experts visiting Tunis, and members of the press and radio.

A photocopy of the letter dated 19 April 1861 signed by Bey Mohamed Sadek and proposing Tunisia's accession to the 1858 Brussels Telegraph Convention was given to those who attended the conference.

Reports on the press conference were broadcast on television and over the radio the same day.

● Exchange of visits

Technicians of the RTT and the PTT visited each other's technical installations.

The RTT held a reception on this occasion.

● Television broadcasts

The Director of Telecommunications made a speech on television, followed by a showing of the French version of the film *The ITU*.

● Radio broadcasts

The RTT broadcast the address by Mr. Mohamed Mili, Secretary-General of the ITU, over the international network, and the speech by the Director of Telecommunications in its national programme.



17 ماي 1969

17 MAI 1969



At Tunis on 17 May 1969



- **Information**

ITU documentation about *World Telecommunication Day* was widely circulated in the Tunisian daily press and by the *Tunis Afrique Presse (TAP)*.

All Arabic and French newspapers published many articles devoted to the *Day* and explaining the role and purposes of the ITU.

The *Bulletin d'information des PTT* devoted a whole section to the event.

- ITU posters were displayed in the main PTT offices and exchanges.
- Banners bearing the ITU emblem and the words “World Telecommunication Day” were hung in the streets leading to the Department.

- **Posts**

A commemorative postmark slogan was devised and put in use on 17 May 1969 at Tunis-République.

(Sources : *Department of State for Posts, Telegraphs and Telephones*; *United Nations Information Centre for Libya and Tunisia, Tunis*)

Venezuela

- The National Broadcasting Authority included a talk of some 30 minutes in its afternoon programme on 17 May 1969, drawing attention to the importance of *World Telecommunication Day* and giving information on the functions of the ITU as well as on its role in the world-wide development of modern telecommunications.
- At the Technical Training Centre, ITU experts gave talks to teachers and students, bringing out the significance of *World Telecommunication Day* from the standpoint of their particular specialities.

- On 17 May, the national press published the message by the Secretary-General of the ITU and information on the *Day*.
- The *Compañía Anónima Nacional Teléfonos de Venezuela (CANTV)* disseminated and displayed *Day* posters in various places accessible to technicians and those interested in telecommunications.

(Sources : Mr. O. A. Posada, ITU Regional Expert, Quito ; Mr. Humberto Ruiz, Chief a.i. of the Project for Venezuela, Caracas)

Yemen (Southern)

- A special evening was organized on 17 May 1969 which was attended by prominent citizens, the Ambassador of Southern Yemen to the United Nations, the Director-General of Posts and Telecommunications, and members of the P&T Department staff.

Famous local singers and musicians attended the occasion.

- Recorded speeches of the Director-General of Posts and Telecommunications and other senior officials of the Telephones Department were broadcast on the radio and television.
- The radio and television broadcast special programmes about *World Telecommunication Day*.

A half-hour programme on television highlighted the role of the ITU in international telecommunications.

- A Telephone Courtesy Week was organized from 11 to 17 May 1969. The public was invited to visit the telephone exchanges. More than 1500 visitors were shown around different exchanges. Mention should be made in particular of the visit by the senior students from the Girls College and the Technical Institute.
- All telephone exchanges and telegraph offices in the country were decorated.
- Leaflets were issued describing the importance of the *Day*.
- Congratulatory messages were exchanged.

(Sources : Ministry of Works and Communications ; Resident Representative of the United Nations Development Programme, Aden)

Yugoslavia

- *World Telecommunication Day* posters, with text in the various languages of the country, were exhibited in the main PTT offices in large towns.

(Source : *Posts, Telegraphs and Telephones Community, Belgrade*)



Zambia

- Television talk by Postmaster General.
Television film on ITU.
- Display of photographs on work of ITU.
Display of ITU posters in Lusaka and Ndola.

(Source : *Resident Representative of the United Nations Development Programme for South-East Africa, Lusaka*)







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